Media Market: Little Rock, Arkansas

Industry: Frozen Yogurt

Newspaper:

[Arkansas Business](http://www.arkansasbusiness.com/)

Gwen Moritz

501-372-1443

[Arkansas Democrat-Gazette](http://www.ardemgaz.com/)

Glen Chase

501-378-3400

[Arkansas Times](http://www.arktimes.com/)

Max Brantley

501-375-2985

[The Daily Record](http://www.dailyrecord.us/)

Jay Edwards

501-374-5103

TV Stations

[KARK](http://www.kark.com/)

Rob Heverling

501-340-4444

[KATV](http://www.katv.com/)

Nick Genty

501-324-7777

[KLRT](http://www.fox16.com/)

Ed Trauschke

501-225-0016

Industry Publications

The National Dipper

1028 W. Devon Ave.

Elk Grove Village, IL 60007  
847.301.8400

QSR Magazine

<http://www.qsrmagazine.com/category/chains/tcby>