**Media Scan Summaries Gibson Manufacturing Facility Nashville, Tennessee**

**Federal seizure of wood products used by Gibson Guitars concerns local guitar makers**

**Google Alert: Guitar Industry**

9/9/11

<http://savannahnow.com/exchange/2011-09-09/federal-seizure-wood-products-used-gibson-guitars-concerns-local-guitar-makers>

This article details Gibson Guitar Corporation’s competitors and how they are concerned over the raid of the Gibson plant in Nashville. These competitors use the same type of wood that was seized from Gibson and fear that they too could get in trouble for using this illegal type of wood. The article describes how there is no substitute for the ebony wood that was confiscated by the government because it is what gives strings their distinguished sound. This article is important because it details how without the wood Gibson and their competitors would make products of lesser quality which could affect the music industry as a whole because artists would be forced to use inferior products.

**Blackburn Demands Feds Give Answers on Their Gibson Raid, Inquest**

**Google Alert: Guitar Manufacturing Economy**

9/12/11

<http://www.humanevents.com/article.php?id=46108>

This article references Gibson Guitar Corporation because it details how Congresswoman Marsha Blackburn wants answers from the federal government concerning their raid of Gibson for using an illegal type of wood to make their guitars. The article describes how she is concerned about how this raid will affect the economy in her district due to Gibson adding 600 jobs over the summer and now many of these employees may lose their jobs if production decreases due to the raid by the Federal Government.

**Gibson Guitars**

**Google Alert: Guitar Industry**

9/12/11

<http://townhall.com/columnists/mikeadams/2011/09/12/gibson_guitars>

This story references the Gibson Guitar Corporation because it discusses the history of the company. It goes into detail regarding the many famous musicians who have played Gibson guitars through the years. This story is important because it provides background information and a history of why Gibson is such a well-known guitar corporation.

**Gibson Strums a Twitter Chord to Empower Small Business**

**Google Alert: Gibson Guitar Manufacturing Plant Nashville**

9/14/11

<http://knowledgetoday.wharton.upenn.edu/2011/09/gibson-strums-a-twitter-chord-to-empower-small-business/>

This article references Gibson Guitar Corporation because it describes how Gibson CEO Henry Juszkiewicz has started a campaign via Twitter to gather support for Gibson after their facility in Nashville, Tennessee was raided by the federal government. The story details how the federal government confiscated one-million dollars in ebony wood due to it violating the Lacey Act which prohibits such wood. This story is important because Juszkiewicz has stated that if the raids lead to the closure of his Nashville, Tennessee facilities 700 jobs would be lost, thus affecting the Nashville economy.

**Gibson guitars honor 9/11 victims**

**Google Alert: Gibson Guitar Manufacturing Plant Nashville**

9/14/11

<http://www.licklibrary.com/news/2011/9/2128-gibson_guitars_honour_911_victims>

This article references Gibson Guitar Corporation because it describes how they manufactured three special guitars to honor the victims of the 9/11 terror attacks. The guitars feature pictures of the twin towers and are going to be auctioned off on September 12, 2012 with the proceeds going to the 9/11 first responder’s families.

**Gibson Guitar Helping Out the Hall with Beautiful Limited Edition Guitar**

**Google Alert: Gibson Guitar Manufacturing Plant Nashville**

9/14/11

<http://www.nashville.com/music/2011/09/gibson-guitar-helping-out-the-hall-with-beautiful-limited-edition-guitar/>

This article references the Gibson Guitar Corporation because it describes how the company manufactured a special guitar that will be displayed in the Country Music Hall of Fame. Also the guitar will be produced for a short time with all the proceeds from the guitar going to help the Hall of Fame’s expansion efforts which are due to be completed in 2014.

**Moody's: Raids don't impact Gibson Guitar's credit rating**

**Google Alert: Gibson Guitar Manufacturing Plant Nashville**

9/15/11

<http://www.bizjournals.com/nashville/news/2011/09/15/raids-dont-impact-gibson-guitars.html>

This article examines how despite the raid on Gibson Guitar Corporation’s Nashville facility, the company still has a very high credit rating and is still secure financially, despite having to cease production for a short period of time. This article is important because it ensures consumers that as of now Gibson is still financially secure.

**Music Industry Weighs In On Laws Affecting Gibson Guitar**

**Google Alert: Guitar Industry**

9/16/11

<http://www.newschannel5.com/story/15483917/music-industry-weighs-in-on-laws-affecting-gibson-guitar?redirected=true>

This article references Gibson Guitar Corporation and how they are still manufacturing guitars without the illegal wood that was confiscated by the government. It details how Gibson has lost millions of dollars due to the raid by the federal government and describes their current manufacturing processes.

**Knaggs the Holy Grail of guitars**

**Google Alert: Guitar Industry**

9/18/11

<http://www.delmarvanow.com/article/20110918/LIFESTYLE/109180307/Knaggs-Holy-Grail-guitars?odyssey=nav|head>

This article discusses Knaggs Guitars a Gibson Guitar Corporation competitor. It references Gibson when describing how Knaggs bridges are superior to other bridges made by much larger guitar corporations. This article is important because if Knaggs makes a superior product than does Gibson than they may take away some of Gibson’s business, thus making their company less financially profitable than it was before.