Holly Rae Hackworth
2197 Harbor Drive **-** Hurt VA, 24563 **-** (434)515-4030 **-** holly.hackworth@live.longwood.edu
online portfolio: <http://www.visualcv.com/hollyraehackworth>

**Experience:**
Longwood Theatre Box Office
Box Office Assistant- Farmville, VA Fall 2011

* Sell tickets, handle money, and create records of all tickets sold and money made.
* Practice interpersonal communication skills by talking to customers in person and on phone.
* Practice customer service skills with each and every customer to ensure satisfaction with the theatre and to create a good reputation among the campus and Farmville community.
* Assist box office manager with any extra work and to create a stress free work environment

The Rotunda, Longwood University campus newspaper
Assistant Advertisement Manager Fall 2011

* Design creative flyers and advertisements for the Rotunda and different organizations on campus and in the Farmville community.
* Create a positive relationship with campus and town by marketing different events in the paper.
* Keep record of advertisements sold, creative invoices for sold ads, and help the Business Manager pay bills.
* Help run the Longwood Rotunda Facebook and Twitter pages.

Creative Designer
Applied Organizational Communication, Longwood University Fall 2011

* Designed a logo for the team, Everest, that would be unique and set the team apart from everyone else.
* Helped create the team brand using colors and fonts that would convey brand meaning visually.
* Minute taker for the team meetings.

**Awards:**Campus MovieFest
Longwood University Best Film Award Winner Fall 2011

* Helped write, direct, and produce a five minute short film entitled “She Likes Me for My Brains”.
* Hair and makeup artist for film.
* Won a trip to Hollywood for the red carpet Campus MovieFest event.

**Skills:**

* Powerpoint, Microsoft Word
* Writing press releases, media scans, and media contact lists