

# Tedford Times

## From the CEO:

This is where the CEO (or owner) will write a note about what is going on at Tedford. This note needs to be one or two paragraphs long. It needs to be long enough to be interesting and useful, but not so long that it overwhelms the reader and becomes boring.

Sincerely,  
Kaci Eckel



## Featured Location:

The featured location section is just as the title suggests. One location will be selected per newsletter.

We will talk about the employees and other information that will help the readers get to know Tedford's other locations on a more personal level.

Their contact information will be included also.

## Personal Insurance:

Personal insurance is just an example. We can talk about the other lines of business also. This will give you the opportunity to discuss the different types of insurance Tedford offers.

In addition to the information, we can talk about the employees in the line of business being discussed in the newsletter. This will make the customers and potential customers feel like they already know the people they are or will be working with. This will make them more comfortable when talking to the Tedford employees.

## Weather-Related Info:

Here we will talk about insurance as it is related to the current weather conditions.



Tips and various information would also be very helpful.

## Upcoming Events:

June

S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	19	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Here you can highlight different dates and then write an explanation below of what the event is. These can be sponsored football and basketball games, community events, etc.