



Sarah Powers

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Education

Oklahoma State University – Stillwater, OK
Major: Public Relations, Minor: Marketing
Spring of 2013

Edmond Memorial High School – Edmond, OK
General Education, Spring of 2009

Experience

Professional Experience

Southwest Airlines Headquarters, May 2011 thru August 2011

- Intern for Rapid Rewards Team, Marketing
- Put together weekly status on projects related to Rapid Rewards frequent flyer program
- Advertising
- Review online and offline ads
- Assist with promotional content
- Assist with ideas to drive acquisition-ex. Facebook apps
- Led A Day in the Field for Rapid Rewards

Camp Kivu, May 2010 thru July 2010

- Counselor/Mentor, responsible for teens and lead their outdoor activities
- Kitchie, worked in the kitchen, prepared and set up for meals
- Boat Driver/Dock Momma, taught teens how to water ski, wakeboard, and surf- In charge of driving the boats and running the dock

Sun and Ski Sports, November 2008 thru January 2009

- Sales and Marketing, responsible for helping customers find their desired product.
- Floor Leader, responsible for the sales floor, to make sure coworkers are doing their job and helping customers.

Leadership Experience

Memorial High School Swine Week Philanthropic Chairman

- Planned, organized and oversaw 5-month long student body fundraiser responsible for raising over \$400,000 for Juvenile Diabetes; 'Swine Week' is the largest high school fundraiser in the state

A Philanthropic Graham Colton Concert

- Planned and organized a charity concert with Graham Colton that raised over \$2,500, the charity was the Cystic Fibrosis Foundation

Activities and Honors

- Member of National Women's Sorority
- Alumnae Relations Chair for National Women's Sorority
- CRP for the Professional Rescuer and First Aid training
- Intramural Sports Coordinator
- Intramural Sports Participant
- National Honor Society Member

Volunteer Experience

- Putt for Pets Volunteer (2010-2011)
- Saville Center Volunteer (2009-2011)
- Humane Society Volunteer (2009-2011)
- Toys to the Game Volunteer (2009)
- Take a Kid to the Game (2009)
- Camp Kivu Volunteer (2010)
- Pi Beta Phi All in for Literacy Event (2009-2011)