Tayler Winters

Tayler’s Code for Success

Preamble

My code of ethics act as a basis for differentiating between right and wrong and the values in this code help determine my actions and emotions. My parents and experience have impacted the development of my core personal values, which include: **personal** **integrity, truth, responsibility, family and ambition.** These are the main principles in which I try to uphold in all aspects of life; they are consistent with my employer’s code of ethics as well as the code of ethics of a professional organization that I hope to join in the near future. I believe these values are the most important because not only will most of them aid in success, but also they act as a moral compass.

**Code of Conduct for Integrity:**

1. I will not change who I am to please others- it’s not worth becoming a completely different person simply to make other people happy because by doing so, you may be making yourself unhappy,

2. Treat others as you would want to be treated regardless of the circumstances—Rawl’s Veil of Ignorance is how people should approach situations.

3. Give credit where credit is due—do not steal or cheat your way to the top.

4. I will be courteous to others because every act of kindness makes a difference in the life of someone and you never know what battle they could be struggling with in their life.

6. I will be respectful of other people or client’s ideas, feelings or wants.

**Code of Conduct for Truth:**

5. As a communications professional, I will tell the truth—the truth is never biased, truth knows no color, no religion, the truth leans no political way and most importantly the truth has no agenda.

6. I will not mislead.

7. I will be transparent and act in such a way that is fair and just for all parties involved; this will also help build trust.

**Code of Conduct for Responsibility:**

8. Be responsible- you must be responsible in life so that others can rely on you.

9. I will keep my promises and uphold my commitments.

**Code of Conduct for Family:**

10. My family is my number one priority because without their support I would not be the woman I am today.

11. I will realize that my time on Earth is a gift and I should cherish this—my mom’s battle with cancer taught me that tomorrow is not promised.

**Code of Conduct for Ambition:**

12. I will not rest on my laurels—I will constantly seek improvement.

13. I will never settle or will I accept anything than my best—I strive to be number one.

14. I will never stop setting goals that I wish to accomplish.

15. Finally, I will surround myself with ambitious people in order to better myself.