

ERICA L. MANGUM

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PROFILE

Enthusiastic, responsible individual with strong written and oral communications skills, devoted to contributing to the growth and prosperity of a strong and progressive team oriented company.

EDUCATION

LONGWOOD UNIVERSITY, Farmville VA Bachelor of Arts – May 2012
Major: Organizational Communications and Public Relations Concentration
GPA: 3.0

AMERICAN INSTITUTE, Valencia, Spain Summer Session Abroad
Courses: Completed Spanish level 201, 202, and English 400

ORGANIZATIONS & ACTIVITIES

THE LONGWOOD SHOW, Longwood University Television Series 2011-present
Cast and Crew, An online entertainment program written, produced, and directed by seven students

THE ROTUNDA SHOW, Longwood University News Broadcast 2010-present
Anchor and Editor, Longwood's only webcast dedicated to covering campus and area news

LONGWOOD EQUESTRIAN TEAM, Longwood University Equestrian Team 2009-present
Social Chair, Responsible for planning social events and fundraisers within the community and on campus, while competing in collegiate level competitions across the state of Virginia

DECA, an Association of Marketing Students 2008
Member and First Place District Winner for Automotive Services and Marketing, In charge of fundraising and competed in district and statewide competitions

PROFESSIONAL EXPERIENCE

WALK TO CAMPUS, FARMVILLE, VA 10/10-present
Marketing Assistant

- Responsible for leasing apartments to prospective tenants by touring available properties, taking them through the application process, and executing their lease
- Provide excellent customer service to clients
- Develop solutions and innovative methods of reaching prospective tenants
- Create marketing and promotional materials that adhere with the Walk2Campus brand
- Organize and participate in publicity events
- Perform administrative duties such as taking phone calls, filing, etc.

SOUTHSIDE VIRGINIA YMCA, FARMVILLE, VA 04/10-present
Lifeguard

- Provide customer service to members and potential members
- Help with promotion and recruiting of new members
- Volunteer within the community and amongst our members
- Responsible for promoting healthy and safe lives not only within our facilities but outside of our walls too

DOUGLAS AQUATICS, RICHMOND, VA 05/05-09/08
Assistant Manager, Short Pump Community Center

- Provided customer service to members and potential members
- Promoted and recruited new members of the community center using available resources
- Made schedules for employees and was responsible for all employees
- Maintained a safe, fun and friendly environment for clients

- References Available Upon Request -