For more information contact:

Jennifer Sperberg, Broderick Communications, LLC 804.836.5736 js@broderickcommunications.com

For Immediate Release

The Oaks of Thomasville Becomes Spring Arbor of Thomasville Celebrates New Alzheimer's & Related Dementia Care Program

Thomasville, NC, March 3rd, 2011----Statistics from the Alzheimer's Association indicate that the total number of North Carolinians aged 65+ with Alzheimer's will increase by 62% between 2000 and 2025. With this number increasing significantly, more people are looking for assisted living for their loved ones with Alzheimer's or related dementia. Luckily the community's needs will be met with the newly renovated Oaks of Thomasville, which has now become Spring Arbor of Thomasville and will provide a brand new Alzheimer's and related dementia program called *Spring Arbor Cottage Care*SM.

Parent company HHHunt, Inc. will be hosting a sneak peek of the new residence on Thursday, March 10^{th} , with light refreshments, tours and music provided by Daphne Nichols, singer, songwriter and classical pianist of Salem College School of Music. HHHunt Senior Living President Jim King states, "This event gives HHHunt and me personally the opportunity to celebrate two decades of positive contribution to the local community. Adding *Spring Arbor Cottage Care* takes our ability to serve Thomasville to the next level."

The *Cottage Care* program will provide individually styled programs for residents so that they may function at their highest level possible, with the newly renovated facility offering residents a spa, therapeutic kitchen, and activity room. Rich Williams, Vice President of Marketing for HHHunt comments, "We have been very proud to be a neighbor in the Thomasville community for the past 20 years. As we continue to provide assisted living services, we are excited about expanding to include our *Spring Arbor Cottage Care* program. Our dedicated management team has done an outstanding job with the assisted living program, and we are confident they will continue to do so as we expand our program of care and services." The conversion of The Oaks to Spring Arbor has not only created opportunities for Alzheimer's and dementia patients, but for the facility as a whole. The company also made improvements to the landscape, reception area, dining room, sunroom and other areas within the general assisted living residence.

HHHunt determined that conversion of the Oaks of Thomasville to Spring Arbor would better meet the community's needs. "Our market research demonstrates significant need for a quality and secure home for citizens of Thomasville, Davidson County and the surrounding areas who are suffering from dementia. We are excited to be able to provide this *Cottage* to address this need. HHHunt is proud to be a part of this community and thankful to everyone who has been a part of this new development," HHHunt Senior Vice President of Properties Development, Jim Nicholson, says of the project.

The Spring Arbor and The Oaks family of assisted living residences are wholly owned and managed by HHHUNT, Inc. HHHUNT is a privately held company with a 40-year successful track record of specializing in all types of housing and lifestyle options and owns properties throughout the East Coast.

Spring Arbor of Thomasville

Angela Daniels, Executive Director 915 West Cooksey Drive, Thomasville, North Carolina 27360 336.313.0224 (P) thomasvilleinfo@hhhunt.com http://springarborliving.com/locations/thomasville-nc.htm