**Emily K. Nielsen**

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**QUALIFICATIONS SUMMARY**

Motivated Strategic Communications student with demonstrated ability to communicate effectively in print, orally and online. Experience includes writing, editing and photography for news-oriented daily publications and promotional materials for non-profit philanthropic organizations.

* Adept at AP Stylebook
* Proficient in MS Office and associated software
* Working knowledge of [Facebook](http://facebook.com/emilyknielsen), [Twitter](http://twitter.com/eknielsen), [YouTube](http://www.youtube.com/a3cgrecordsfan), [Linkedin](http://www.linkedin.com/pub/emily-nielsen/28/215/146), [Pinterest](http://pinterest.com/eknielsen/), etc.
* Created and maintained personal [blog](http://eknielsen.wordpress.com/) for creative outlet and writing discipline.

**EDUCATION**

B.A. Strategic Communications, minor in Political Science (expected graduation date spring 2013)

Oklahoma State University, Stillwater, OK

* Major GPA 4.0 GPA/Overall GPA 3.92
* President’s Honor Roll: Spring 2010, 2011, Fall 2011; Dean’s Honor Roll: Fall 2009, 2010
* Member, Kappa Tau Alpha National Journalism and Mass Communication Honor Society
* Member, Phi Kappa Phi Honor Society

**RELEVANT EXPERIENCE**

**Oklahoma State University Library Communications Department**

**Social Media Intern** August 2011-Present

Maintaining a consistent social media presence on [Facebook](http://www.facebook.com/okstatelibrary) and [Twitter](https://twitter.com/#!/okstatelibrary).

Writing weekly [press releases](http://www.library.okstate.edu/news/spring12/blackhistorymonth.htm) for various events and services offered at the Library.

Assisting with the coordination and management of events.

Logging media mentions across various media platforms, including print and online publications.

Photographing events, new services and other promotional features.

**Philbrook Museum of Art**

**Communications Intern** May – July 2011

Writing semi-weekly media alerts to be sent to local news organizations.

Writing for the Philbrook [blog](http://www.philbrookmuseum.blogspot.com/2011/06/interns-perspective-exhibition-openings.html) on a weekly basis.

Photographing various events and activities taking place at the museum each day.

Designing a marketing plan to draw in students from colleges across Oklahoma.

**Daily O’Collegian**

**Senior Photographer** August 2010-Present

Coordinating photo shoots for college newspaper print edition.

Developing web content and special features for online edition.

Working to meet a hard deadline.

Published in [*Ride to Victory*](https://secure.touchnet.com/C20271_ustores/web/product_detail.jsp?PRODUCTID=1148), a commemorative book about the 2011football season

**CO-CURRICULAR ACTIVITIES**

**Public Relations Student Society of America (PRSSA)**

**Treasurer** August 2011-Present

Creating a bookkeeping system to log all new and existing members and their information.

Collecting and depositing all dues during membership drives.

Assisting in planning monthly meetings and booking guest speakers.

**References available upon request**