

# Beth Goodfellow

## Account Service

### Oklahoma State University '12

Bachelor of Science in Strategic Communications  
Summa Cum Laude

### Engagement

AAF NSAC Team / Promotions Manager & Presenter '11 - '12  
Ladybugs & Lizards Children's Boutique / In-House Graphic Designer '11 - present  
The Daily O'Collegian / Advertising Assistant '10 / Account Executive '10 - '11

### Initiative

OSU Ad Club / Treasurer '10 - '11 / Programs Chair '11 - '12  
OSU Student Media Board / Vice President '11 - '12  
School of Media & Strategic Communications / Ambassador '11 - '12  
Golden Key Honours Society / Gold Member & Social Media Director '11 - '12  
Kappa Alpha Theta Women's Fraternity / Member

### Accolades

College of Arts & Sciences / Top Ten Senior '12  
School of Media & Strategic Communications / Top Senior Scholar '12  
School of Media & Strategic Communications / Top Junior Scholar '11  
The Daily O'Collegian / Outstanding Staff Member '11  
American Advertising Federation / District 10 Scholarship '11

References available upon request.

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