|  |
| --- |
| **Objective**  Seeking internship opportunities for summer 2012 to broaden my knowledge and experience in the areas of sales, sponsorship, promotions and public relations. |
| Education **Oklahoma State University,** May 2013  Stillwater, Okla. Major: Strategic Communications; Minor: Marketing and Sports Media GPA: 3.0 Professional ExperienceMarketing Intern May 2011 - present **Oklahoma State University** **Foundation**   * Write STATE (official magazine of OSU) articles, press releases and newsletter material * Interview alumni and donors for feature stories and press releases * Mediate photo shoots for scholarship recipients, major donors and professors * Collaborated social media strategies to bring awareness to college target market  Programs Director August 2009 - present **Public Relations Student Society of America**   * Create promotional posters and ads for monthly club meetings * Volunteered to coordinate annual Muscular Dystrophy Stillwater Walk by contacting local businesses for sponsorship and promotion opportunities * Direct monthly meetings for chapter of 50+ students  Fundraising Chair August 2009 - present **Association of Women in Sports Media**   * Coordinate monthly meetings by contacting professional speakers and alumni from across the country * Create contact list of Stillwater and Tulsa businesses for sponsorship and sales opportunities * Represent the first AWSM collegiate club by sharing our mission and goals with women in the sports industry |
|  |
| Previous Work ExperienceSeasonal Sales Associate June 2010 – Dec. 2010 **Gap Inc**.in Kingwood, Texas   * Create promotional clothing arrangements throughout all areas of the store * Handled customer’s needs and complaints in timely manner * Used customer service techniques to create a comfortable atmosphere  Shift Leader Jan. 2008 – Nov. 2009 **Smoothie King**in Tulsa, Okla.   * Implement selling techniques to better market store supplies and supplements to customers * Responsible of daily store finances and merchandise stock * Liable for all tasks and complications of employees as shift manager |
|  |
| Skills AP grammar style, Social Media, Qualitative and Quantitative research, Adobe Reader, Sponsorship, Sales, Promotions, Media Kits, InDesign, Microsoft software, GarageBand, Illustrator, Photoshop. |

**References**

**Gina Noble**

*Clinical Assistant Professor* in School of Media and Strategic Communications (405) 744- 8276

**Jacob Longan**

*Public Relations Coordinator* at OSU Foundation (405) 385- 5612

**Mike Sowell**

*Associate Professor* in School of Media and Strategic Communications (405) 744- 7548