My name is Tyler Butt and I am currently a senior at Purdue University in West Lafayette, IN. I am graduating in December 2012 with BA in Political Science, and a minor in Organizational Leadership. These fields are both incredibly intriguing to me because I am very interested in how people think and how to best manage them. These skills are vital to a variety of professional fields, especially in sales, customer relations, and human resources.

 I have held several positions at various companies that have helped me to hone these important skills. I was employed at Fortville Feeders, Inc. in a sales support position. I contacted potential buyers and alerted regional sales managers around the globe as to the levels of interest that these buyers had. I also have skills in the web site management field, an omnipresent component of business in the 21st century. I was particularly successful in improving the SEO (Search Engine Optimization) rating of the Fortville Feeders website. Before I started with this company, the website was listed on the 5th page of the Google search results, and when I left the company to return to school the website was 2nd overall. While at Fortville Feeders, I also was in charge of designing promotional materials, such as business cards, a monthly newsletter, and brochures. I became quite proficient at utilizing document design tools, such as InDesign and Microsoft Publisher. In addition to designing these sales documents, I was also charged with ensuring that these were printed and delivered in a timely fashion through a 3rd party printing shop. The importance of connecting to potential customers, aggressively pursuing these leads, and collaborating with other companies on projects are some of the skills that I learned while employed at Fortville Feeders.

 The skills that I have acquired and honed at Fortville Feeders are vital to any individual in a sales related position, and I feel that I can contribute greatly to your company. My diverse set of skills will allow me to approach a problem from many different angles in order to determine the optimal, dynamic solution.