

Punch Media, LLC Releases 'Let's Drink' iPhone Application with 600+ drink specials

Des Moines' premier place to get the most up to date drink and food specials

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Des Moines, Iowa -- In ancient history (or maybe just your parents' era), people actually relied on word of mouth or newspapers to find out about the bar scene and what specials were available. However, thanks to the rise of social media networks and smartphone applications, that practice is nearly obsolete.

Let's Drink helps its users save money by finding the best local drink and food specials at the pubs, bars, restaurants, and lounges in Des Moines. Utilizing GPS technology, Let's Drink determines the location of a user and then displays nearby specials. An interactive map or list view gives you the option to sort by drink types such as 'beer', 'wine', and 'liquor'. Let's Drink even allows users to create a list of their favorite locations and check at a glance what the daily specials are.

'The idea was born from a simple question that comes up again and again when people go out,' says Punch Media, LLC CEO Josh Ames. " 'What, and where, is the best drink deal tonight?' There was never an easy way to access that information on the go in Des Moines."

Had too much to drink? Not sure how to get home? No worries, Let's Drink has you covered! With one touch you can call a local, reputable cab company and get that safe ride home.

Features of the Let's Drink iPhone application include:

- Map or List view by location
- Filter specials based on your tastes
- Look ahead and choose which day to view
- Call a cab to get a safe ride home
- Create a list of your favorite locations
- Share specials w/ your friends via Facebook and Twitter

Let's Drink is compatible with Apple's iPhone running iOS 4.0 and above and requires a WiFi or 3G connection to operate. A compatible version for Android will be available in the near future.

Pricing & Availability

Let's Drink is available for free on Apple's App Store at:

<http://itunes.apple.com/us/app/lets-drink/id486610864?mt=8>

Additional Information

For additional information about Let's Drink, including screenshots, please visit www.letsdrinkdm.com

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