NEWS RELEASE

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FOR IMMEDIATE RELEASE Contact Information:

 Olivia Mott, Administrative Support Assistant

 Office: (405) 744-6354

 Email: olivia.mott@okstate.edu

**STUDENTS GATHER TO WATCH FELLOW ALUMNA ON NATIONAL TELEVISION**

STILLWATER, Okla. – Oklahoma State University’s School of Media & Strategic Communications will host a watch party for alumna Adley Stump’s debut on the season premiere of NBC’s “The Voice” on Feb. 5 from 7 to 10 p.m. in Click Hall of the OSU Alumni Center.

Stump graduated from the OSU School of Media & Strategic Communications in May 2011. She released her first album, “Like a Lady,” in December 2011 and will compete on “The Voice” for the chance to win a recording contract and $100,000.

“Adley is an amazing talent and what she learned in the classroom is helping her achieve success on the world’s stage,” Clinical Assistant Professor Gina Noble said.

Students must pay $5 and non-students must pay $10 to attend the watch party. Only 500 seats are available; tickets will be sold at the door and in advance in Room 206 of Paul Miller. Free food and drinks will be provided.

All of the money earned will go to the Adley Stump Media Scholarship that will be awarded at the annual SMSC Scholarship Banquet in April. All SMSC students except graduating seniors are eligible for the scholarship. The scholarship goal is $2,000, and fellow OSU alumnus Garth Brooks, who is hosting the watch party, has donated the first $1,000.

“I’m so thrilled that OSU students will be watching the premiere and cheering me on, and I’m proud a scholarship has been established in my name to benefit students in the School of Media & Strategic Communications at OSU,” Stump said.

OSU’s School of Media & Strategic Communications offers majors that address contemporary issues and technological changes that are affecting the industry. Professors are professionals of the industry and provide knowledge that goes beyond what a textbook can teach. Student chapters of leading professional trade groups such as the American Advertising Federation and the Public Relations Student Society of America offer students a unique opportunity to further their career goals.

For more information about the event and the scholarship, contact Olivia Mott at (405) 744-6354 or olivia.mott@okstate.edu.

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