

B.A.W.P.A. MOVEMENT

*The Black And White Photography Alive Movement,
February 2012.*

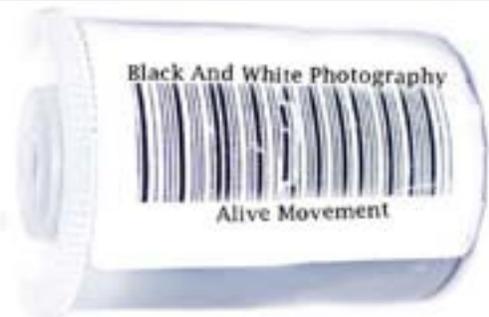
Company Growth and the Future of the Movement.

The Black And White Photography Alive Movement was established in 2010 and has had exponential growth since the opening. The company is dedicated to the art of black and white photography and the access and availability of teaching and communicating the art form. Since our opening in 2010, we have opened a grand community darkroom for people to gather and create tangible photography. Also, we've opened a photography supply shop. The B.A.W.P.A. Movement Photo Supply Shop is dedicated to helping our customers find the right accessories and desired items. The Supply Shop also develops film, so if you're inexperienced, unfamiliar, or just want to save time and chemicals, come to the supply shop and we'll take your photography needs to the next level. The reason we are so committed to the art is because black and white photography lives in an eternal state. The pictures never get deleted, digitalized or formatted. This reason keeps the art alive, which is the primary goal of our company. Our mission is to keep the tangibility, eternity and purely creative artwork abundant and available.

"Our organization is proud to be the leader in teaching developing skills to eager art consuming enthusiasts. Our passion is to allow the resources and stimulate the black and white developing community," Craig Freeman said.



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Movement]
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"Keeping simplicity
simple."



The Black And White Photography Alive Movement is turning the town black and white.

The Tale of a Generous man and a Talented Artist.



A moving incident happened recently at the Black And White Photography Alive Movement when Jake Meadows, a local photographer, lent his camera to a younger, less experienced, photographer who didn't have his own equipment and couldn't afford it. Adam Thompson, the man kind enough to lend out his personal gear, told Meadows that he would allow him to borrow his camera and lenses until he could purchase his own. Upon returning the borrowed camera, and showing Thompson some of the photographs developed from Meadows equipment, Meadows then decided that the work produced from his good deed started something amazing with how Meadows viewed the art of black and white photography. The eager learning that was shown to Thompson was enough to give his personal camera and equipment to keep as his own. Thompson saw that there was talent and a willingness to grow, which lead him to a greater act than lending his camera to someone who



B.A.W.P.A. Movement and the Business of Photography

The Movement that we stand behind has the been built to its current height by the incredible people interested in being a part of the change and joining the movement to continue the growth of our company.

The best part about our company is that we have been a success. This success has come from delegating time and effort to bringing in more photographers and artists. We bring these people in so that when anyone has questions there is always an expert with the right answers and the right advice. We believe that by having the right staff and professionals and by continuing to connect the community to our outlet we are tightening the knot on our business within our community. It brings us pleasure to cater this art form to our community, and we hope to continue building our awareness and growing our movement.



The Black And White Photography Alive Movement Publication and Editing done by founder, Craig Freeman.

“The owner of this place [at the B.A.W.P.A. Movement Supply Shop] is the most helpful, willing and interesting business owner I’ve ever met. He helps me constantly with all my developing and photography needs and he doesn’t have too,” Jake Freeman said.

Keeping a good thing alive and how we do what we do

The best way to stay afloat as a small business in this small market is by staying connected and closely tied to our community. We love our community and that is why we invest in making it beautiful. To show how committed and deeply rooted in our community we are, we will be donating a portrait shot from downtown Vail to the community center. The portrait is 10 feet by 10 feet and is printed on canvas. This donation is meant for everyone in the community. Our goal is for people to view the portrait and feel a deep connection to their community and their city. We love our city. We love our locals, and we love our art. This movement is about something

bigger than just us here in Vail. We hope to spread our message across the United States, and then dive into international relations. We are growing so rapidly and the darkroom and supply shop are making a huge impact. We have made our mark on our community, now our goal is to be known worldwide. First we have created a [Twitter handle: @BAWPAMovement](#) By having this handle, we are gaining followers daily and have the availability to offer them specials and discounts at the supply shop. The locals love that we give them specials and price breaks, and we'll continue to do that because it's moving our growth in a vertical uproar.



**Why don't you come and find us?
We'll show you what we're all about.**

Darkroom and Supply Shop Hours:

Monday – open 10 a.m. to 6 p.m.

Tuesday – open 10 a.m. to 6 p.m.

Wednesday – open 10 a.m. to 6 p.m.

Thursday – open 10 a.m. to 8 p.m.

Friday – open 10 a.m. to 8 p.m.

Saturday – open 10 a.m. to 8 p.m.

Sunday - open 10 a.m. to 5 p.m.

“We are dedicated to making this medium available to anyone interested in the art of black and white photography,” said Craig Freeman.



Postage Paid.

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