

Oklahoma State University

Stillwater, OK, 74078

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Backgrounder

FOR IMMEDIATE RELEASE

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Orange Peel

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Orange Peel's History

In 1995, some Oklahoma State University students, alumni and faculty visited the University of Florida's Gator Growl, a pep rally that featured performing artists. The Gator Growl inspired a group of OSU students to begin organizing a similar event for the OSU campus. This event intended to deviate from the cowboy culture in Stillwater.

The first Orange Peel was held in 1996 and featured Bill Cosby, Norm McDonald, and musical artist Dog's Eye View. From 1996 to 2006, the event took place annually and such artists as Third Eye Blind, Incubus, The Goo Goo Dolls and David Spade. Orange Peel returned in 2008 to feature Sugarland, Motion City Soundtrack, Ashton Shepard and Kellie Pickler. The 2009 event featured similar artists.

As of 2009, more than 200,000 people had attended Orange Peel. It had become the largest student-run and student-produced event in the world with over 200 student contributors. Since 2009, the event has not been held. However, it returns in 2012 and features Coldplay and Demetri Martin.

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