Project Orange Involvement

NEWS RELEASE

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**Students from Oklahoma State Develop Success Website**

*The Website Will be Designed to Increase the Student Retention Rate at OSU*

STILLWATER, OKLA. – OSU students are currently developing the okstateu.com/2011 website that will be launched at the beginning of the 2011-2012 academic school year.

OSU’s latest effort to increase its student retention rate is the creation of okstateu.com/2011. The website will use a social media concept to increase the student involvement on campus and create a sense of unity. The website’s goal is to make the transition to OSU easier through the use of academic information on one website.

“Things would have been a lot easier during my freshman year if there was a website designed specifically for finding information about academic advice on campus,” Kenny Adams, an OSU economics senior, said

Oklahoma State University Student Affairs created a website last year for incoming students and the site was a success. This year, OSU Student Affairs is looking to expand the website to include all OSU students.

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