

To: Nathan@OklahomaToday.com

Subject: Bringing Back Orange Peel To Oklahoma State

Mr. Nathan Gunter,

The history of music is mind-blowing. There have been so many monumental artists that have shaped the world we live in. Seeing some of these artists can be a once in a lifetime opportunity. For Oklahoma State, Orange Peel has offered not only its students, but also Oklahoma as a whole this opportunity, and Oklahoma State has just announced that it will again in 2012. Orange Peel has been revived.

At the first Orange Peel in 1996, Oklahoma State students had the chance to see the legendary Bill Cosby. Later in 1998, Randy Travis, a legend in country music, performed. Then, for years after that up until 2009 the list of big names included Sugarland, Kellie Pickler, Motion City Soundtrack, Alan Jackson, Bill Engvall, Ben Folds, Jason Mraz. This will continue with the Orange Peel 2012 that will feature The Josh Abbott Band, Drake and Kevin Hart.

This story would be a great addition to Oklahoma Today. Orange Peel not only offers Oklahomans a chance to see famous, award-winning artists but it is also a great representation of Oklahoma State University students. Putting on an event like Orange Peel is a huge commitment that these students have made seem effortless, and the state of Oklahoma should be so proud. Orange Peel 2012 will be held in Gallagher-Iba Arena on Oct. 13 at 7 p.m. Floor seats are \$55 and reserved seating is \$42.

We are offering this story exclusively to Oklahoma Today; so hearing back soon if you're interested would be greatly appreciated. I can assure you that all the Orange Peel executive members would cooperate for any interviews and photos. I will be available to help set up those interviews whenever is convenient for you.

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