**Ellen Thompson’s Code of Ethics**

I have written this code as a guideline for my actions in my public relations professional career in conjunction with the PRSA code of ethics. It is designed to ensure I adhere to the highest ethical standards and promote the values and principles I stand for as a professional and as a member of society.

* I will use my talents and strengths in such a way that they add to society and my profession in a positive way.
* I will adhere to the PRSA Professional values of advocacy, honesty, expertise, independence, loyalty and fairness and follow them to the specifications of the PRSA code of ethics.
* I will follow the PRSA provisions of conduct of the free flow of information, competition, disclosure of information, safeguarding confidences, conflicts of interest and enhancing the profession. I will follow them to the specifications of the PRSA code of ethics.
* I will use social media as a positive way to get a message out in both my professional and my personal sites. I will treat each site as if the public is seeing it.

I will follow this code to the best of my ability, and work to make myself a valued public relations professional and member of society.

Ellen Thompson

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_