

Bethany Folkes

Current Address

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Permanent Address

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Education

University of Oklahoma, Norman, Okla.
Fall 2009-Spring 2010

Oklahoma State University, Stillwater, Okla.
Fall 2010-Present
B.S. in Strategic Communications, with emphasis on PR
Expected Graduation Date: Spring 2013

Experience

Newspaper Writing

Initiated and produced multimedia feature story to be showcased on OSU School of Media & Strategic Communications website and also appeared in the student-run newspaper, *The Daily O'Collegian* in 2011.

Event Planning

Worked with a team to produce two events in 2012: a music festival that featured six artists and showcased student work, and also "Networking Hour," which helped students and professionals from the communications field network with one another.

Marketing Campaign

Worked with a group to create a creative brief for the local Habitat for Humanity in Stillwater, Okla. We formed a detailed plan of action for their social and traditional advertising media, and for other promotional elements.

Advertising Club Chairman

Social Chair: Head of food and drinks served at meetings, and plans activities for after agency tours. AdClub hosts monthly meetings and plans various trips to tour agencies.

Server

Waitressed at Sooner Legends Hotel, Restaurant, & Bar from February-July 2010, and then worked caterings from June-July 2011.

Skills:

Photoshop, audio and video editing, some photography experience, public speaking, cash register experience, phone experience, good with children, creative.

Activities:

Member, Kappa Alpha Theta
Performer, University Sing 2009
Social Chair, AdClub
President, AdClub