

**Oklahoma State University  
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Stillwater, OK 74078  
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March 6, 2012

Ms. Corcoran,

Since its induction in 1995, Orange Peel has forged its identity as the largest student-produced concert event in the country. The event's purpose is to open the Oklahoma State University football season and provide national and local headlining entertainment for the students, community and state.

Although it has been absent for a couple years, Orange Peel is back and better than ever. Featuring artists Kaskade, Kanye West and Miranda Lambert, the concert event hopes to encompass all tastes of music and promote more active participation by the students and community. Kaskade, an electronic dance music DJ, has increased his popularity in recent years with the penetration of dance music in the mainstream radio airwaves. His participation in the event is sure to bring out many event goers from around the state. Kanye West, well-known hip-hop artist, will also perform in this year's event. The popularity of his last two albums, released in less than a year, have made him a perfect fit for the event and his participation is expected to bring record-breaking crowds. Finally, Miranda Lambert will also perform. As a female country artist, she not only appeals to the country lovers but also the women of the state who seek out strong, inspirational women.

These headliners are expected to bring crowds from in and around the state. Because of the variance between the artists' genres, Orange Peel is sure to bring in an extremely varied crowd, showing off what Oklahoma has to offer in terms of culture and diversity.

We would like to offer Oklahoma Today press entry into the event and exclusive interviews with the artists. Since these artists rarely, if ever, come to Oklahoma interviews will be in high demand, which is why I will need to know by March 21, 2012 if you would be interested in this opportunity.

I will call you on March 28, 2012, to see if I might be of any help or if you had any questions about the event. Thank you for your time and consideration.

Sincerely,

Aida Zepeda-Torres  
Orange Peel Student Director  
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