

BOARDING *Slopes & Swells*

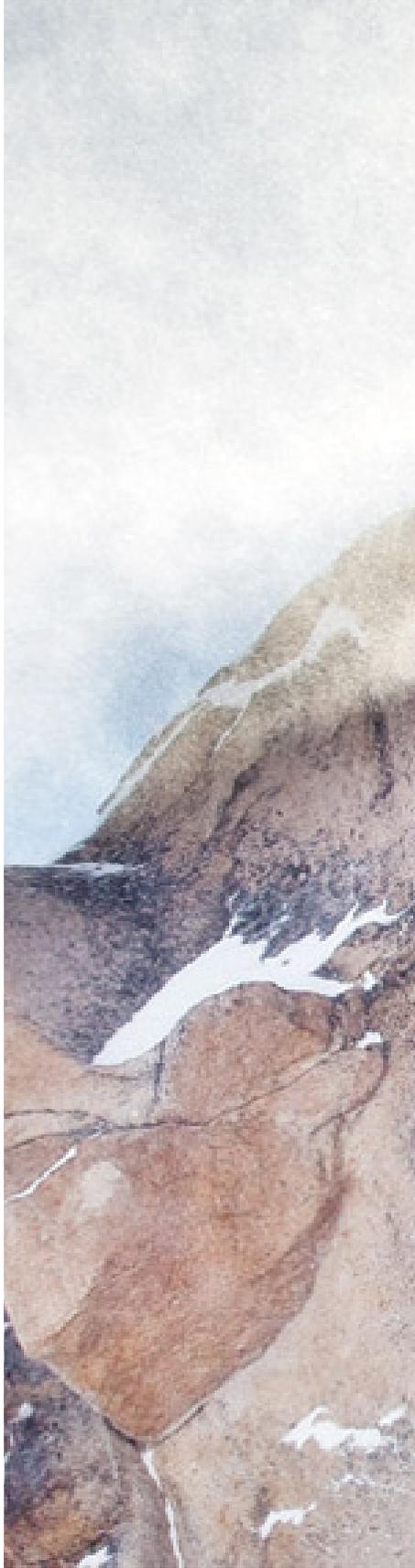


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Nicknamed “Queen of Style”, Kjersti Buaas is well-suited as a top contender in the snowboarding world. This Norway native started riding in 1994 and participated in the 2000 Winter Olympics in Salt Lake City, Utah where she secured her place as the most stylish female in snowboarding. Kjersti is a pioneer of the sport and has been the top women’s freestyle snowboarder for ten years and continues to excel.

INTERNATIONAL SOUL *woman*
 snowboard **competitive** ATHLETE
team player One Body **PASSION**
 SELF-MOTIVATING *female boarder*
One love Flawless Inspirational
Roxy **dedicated extreme sport**
powerful professional **By Chelsea**

Buaas represents Roxy’s team by **Yurisic** being one of the most energetic and motivated riders on the snowboard tour. Beyond her keen interests in filmmaking, she used her creativity to help her pro-model outwear and snowboard with Roxy. She is role model for female snowboarders worldwide and is constantly looking to challenge herself and expand her knowledge and skills in every aspect of snowboarding world.



Upcomming competitive events

2012 Winter Olympic Contenders

Erin Comstock, Sarah Burke, and Kjersti Buaas, are three of Roxy's snowboard riders training for the Winter Olympics. Snowboarding has been a winter Olympic sport since 1998.

Originally, four events, two for men and two for women, were held in two specialties: the giant slalom, a downhill event similar to;giant slalom skiing and the halfpipe, in which competitors perform tricks while going from one side of a semi-circular ditch to the other, one of the more challenging events.

In a third event, the snowboard cross, was held for the first time. In this event, competitors race against each other down a course with jumps, beams and other obstacles.

Now since 2010, there are six events, where a maximum 190 athletes allowed to compete. This includes a maximum of 30 in parallel giant slalom, 40 in halfpipe, and 40 in snowboard cross for men and 25 in parallel giant slalom, 30 in halfpipe, and 25 in snowboard cross for women. The continual growth of snowboarding in abundant.

No nation can have more than 18 snowboarders with maximum of ten men or ten women per specific nation. No nation can enter four skiers per individual event.

With a month away from competition, snowboarders are in the toughest part of their training, perfecting there tricks, hopefully to bring something new to their performance at the 2012 New York Olympics. All then can do is practice, practice, practice. Who is going to be the new 2012 snowboarding queen?

