

## PRSSA MISSION

To serve our members by enhancing their knowledge of public relations and providing access to professional development opportunities.

To serve the public relations profession by helping to develop highly qualified, well-prepared professionals.

## IUP PRSSA

The Public Relations Student Society of America is an organization of over 10,000 students and advisers separated into 300 plus chapters, in the United States and one in Argentina.

Based in New York City, this organization is led by a National Committee of PRSSA and Public Relations Society of America (PRSA), an organization which offers professional development, networking, and news outlets such as blogs, social media and publications.

PRSSA is an organization that gets you involved in community service, strengthens your education in the field of public relations, broadens your networking field, and helps you launch a career in public relations upon graduation.

We offer internship listings, competitions, scholarship and leadership awards and much more!

## CONTACTS

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# PRSSA

Public Relations  
Student Society  
of America



ADVANCING THE PROFESSION AND  
THE FUTURE PROFESSIONAL

## WHO, WHERE, WHEN?

**Who:** Any student, in any major, at IUP

**Where:** 418 Davis Hall (fourth floor)

**When:** We hold biweekly meetings at 8:00pm on Monday nights

## HOW TO JOIN PRSSA

Joining PRSSA gives you opportunities to better yourself, in the field of Public Relations. A benefit of being a member, PRSSA helps you to grow in your education, broaden your professional world with networking connections, and help you discover opportunities to start a career.

National dues are \$50 a year, paid to your school's chapter, which may charge additional fees for Chapter membership. All PRSSA members must join the chapter at their affiliated college or university.

IUP's PRSSA chapter asked each member to pay an extra \$5 so our organization has some funds to do events and activities.

In total, you would pay a one-time fee of \$55 to become an IUP PRSSA member.



## IUP PRSSA ACCOUNTS

As a member of PRSSA you have an amazing opportunity to support local and national organizations. As a chapter, we have chosen five "accounts" we want to focus on this school year.

Each board member is in charge of an account and they choose the new members who voted for their account as their number one by choice. Teams are made so each account is given equal representation.

**"I can't wait to see what the rest of the year brings—from working with accounts to helping our students develop skills necessary for their professional careers."**

**-Thea Petrigac, PRSSA president**

**American Cancer Society-** These students work on fundraisers, advertising and ways to promote the Relay For Life campus wide event held every April.

[http://main.acsevents.org/site/TR?pg=entry&fr\\_id=40305](http://main.acsevents.org/site/TR?pg=entry&fr_id=40305)

**Colleges against Cancer-** Bring the fight against cancer to IUP's campus. Schools nationwide focus their efforts on advocacy, education, Relay For Life.

<http://www.iup.edu/page.aspx?id=101495>

**Only Love** -This committee focuses on advocacy for the LGBT, (lesbian, gay, bisexual, transgender) community on IUP's campus.  
<https://www.facebook.com/OnlyLoveCampaign>



**SGA/the library-** Our chapter finds ways to get students to come to the library more often, and to use its resources.

<http://www.coop.iup.edu/sga/>

<http://www.iup.edu/library/default.aspx>

**Bateman Case Study** – Students are a part of a national competition among other PRSSA chapters to create awareness about childhood obesity.

[http://www.prssa.org/scholarships\\_competitions/bateman/](http://www.prssa.org/scholarships_competitions/bateman/)

