**The Broadcaster’s Code of Ethics**

**By: Cori Duke**

* I will report the news with fluidity and transparency. I am held accountable for any type of miscommunication that flows from my mouth.
* I understand that what I believe to be true is not always true. Just because something is factual does not always mean it is true.
* The public has the right to believe what they wish. I will not influence their opinion in any way unless it comes from my unbiased report.

* I will do no intentional harm to any person. If harm is inflicted it should be based upon factual evidence from my report, in which case I cannot avoid the facts.
* I recognize that not all sources are credible. I will remain skeptical to self-regarding sources.
* I will not reveal sources that have been given to me in confidence.
* I shall not give nor receive gifts that may influence my reporting.
* I will not attend political benefits for the risk of appearing one sided. My political beliefs are to be kept private.
* My private life is to remain private. I understand that my Facebook profile is available to anyone; therefore I will refrain from uploading inappropriate content.
* As a public figure I will always make sure to look presentable and stable wherever I go.
* I will not engage in public alcoholism.
* I will not abuse my profession to gain rank in the social scene by attending exclusive parties or benefits.
* Anything that is to happen in the workplace is confidential to the employers and myself. I will not jeopardize the reputation of my news station by spreading work related controversies to the public.
* I will always look to enhance my profession by abiding to this code of ethics.