

FOR IMMEDIATE RELEASE:

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### **Local Dealership Hosts 5<sup>th</sup> Annual “Christmas in Bee County” For Those Less Fortunate**

BEEVILLE, Texas (November 22, 2011)—Last year, over \$18,000 in Christmas gifts and food was given to 80 underprivileged families in Bee County. This year, Aztec Chevrolet expects even bigger results. On December 21<sup>st</sup> at 10 a.m., Aztec Chevrolet, along with HEB and other predominant businesses in the community, will host the 5<sup>th</sup> Annual “Christmas in Bee County.” These local businesses and organizations will team up and make surprise visits to households, offering food for families, toys for children, and the hope that this season brings.

“You should see the look on these children’s faces when we show up on their door step with Christmas presents they otherwise would not have received,” said Louie Alaniz, general manager at Aztec Chevrolet. “There is no greater feeling.”

After all of the donations have been gathered from the businesses that sponsor this event, HEB will put together Christmas packages for each family, including gifts for children according to their age in each household and food for a Christmas meal.

“We are honored to play such an amazing role in ‘Christmas in Bee County’ each year,” said Shelley Parks, Public Affairs for HEB. “This is what the Christmas season is all about.”

This year, Aztec Chevrolet plans to exceed their numbers from last year’s event. With an estimated \$20,000 in donations from both local and regional donors, Aztec plans to add more families and children to the list of receivers.

Aztec Chevrolet is owned and operated by Louie Alaniz and his father, Luis Alaniz. The Alaniz Family has been in the car business for over 50 years, serving South Texas and surrounding areas. Aztec offers the full line of Chevrolet, Buick, and GMC.

For additional information, please contact Louie Alaniz at lalaniz@aztecchev.com.

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