

ANNEREBAR

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SUMMARY

Versatile, creative and media savvy communication graduate with:

- Diversified skill sets covering writing, editing, design, management and sales
- Experience at a weekly college newspaper and covering breaking news during the 2008 election
- An in-depth understanding of social media and blogging platforms
- The ability to work harmoniously and enthusiastically with all types of personalities
- Excellent interpersonal, phone and digital communication skills

SKILLS

Microsoft Office

- Word, Powerpoint, Excel, Access and Outlook

Adobe Products

- InDesign, Photoshop, Audition

Multimedia

- Avid, Soundslides

Writing Formats

- Associated Press Style, Chicago Style

Social Media/Blogging

- Twitter, Facebook, LinkedIn, Pinterest, WordPress

WORK

Express

Chesterfield, MO 63017

Sales Lead October 2010 - Present

- Promoted from sales associate in 2010 for exemplary sales performance
- One of the top ten Customer Sales Leads in the district for Q1 2012
- Leading the team of sales associates in order to make daily and quarterly sales quotas
- Managing store floor-sets, arranging product in a visually appealing manner
- Creating and implementing creative contests and incentives to energize the sales team and ensure a high team morale

Sales Associate October 2005 - October 2010

- Worked with all types of personalities in a helpful, productive way
- Helped to assemble store visuals, mannequins, etc.
- Promoted product and assisted customers with fashion selection and coordination
- Started as part-time while in high school and worked seasonally while attending college

Truman State University Index

Kirksville, MO 63501

Features Reporter January 2009 - May 2010

- Wrote one to two stories for each weekly edition of the Index in Associated Press style
- Worked under strict story deadlines each week
- Generated new and creative ideas for feature stories
- Conducted interviews

Columnist August 2009 - May 2010

- Wrote one column every week
- Thoroughly researched column issues
- Conceptualized new and original ideas for column content
- Created a blog to accompany the column content

Truman Media Network Election Coverage Team

Jefferson City, MO

Reporter November 2008

- Strict adherence to expedited deadlines for election day coverage
- Worked calmly and efficiently under stringent time restrictions
- Interviewed Missouri's Secretary of State as well as other key Congressional candidates
- Used Associated Press style for all election reports

EDUCATION

Truman State University

Kirksville, MO. 63501

August 2006 - May 2010

B.A. In Communication

- Minor: Art History
- GPA: 3.2/4.0
- Made the Provost and Vice President for Academic Affairs' List '09 and '10
- Earned the TSU President's Honorary Scholarship, the TSU President's Combined Ability Scholarship, and the State of Missouri Bright Flight Scholarship
- Through the Missouri-London study abroad program, spent a semester studying in London, England

ACTIVITIES

Sigma Sigma Sigma

Social Sorority, Mu chapter

Fall 2006 - May 2010

- Head of Money-making, Spring 2007
- Generated ideas for fund-raising events for the organization
- Planned fund-raising events and helped to publicize them throughout campus
- PR Committee, Fall 2009
- Created, planned and executed PR strategies to help Sigma Sigma Sigma engage and interact with the surrounding community.
- Designed and distributed advertising for our fall philanthropy event.

- Alumnae Relations Committee, Spring 2010

- Lead a committee in charge of communication with our alumnae
- Planned and organized events for alumnae to meet and network with our current members on campus
- Designed informational materials for our alumnae, including our semester newsletter and invitations to our alumnae events.

References available upon request