Nick Fox

Radio PSA

4-2-12

**This is a radio PSA I did for Rockstar, Inc. It was written from the perspective of a Marketing Director.**

Are you stuck inside again on another beautiful day with nothing

to do.

SFX: BIRDS CHIRPING AND SOUNDS OF CHILDREN AT PLAY

Defeat your boredom, and get active with Rockstar. Kids

seventeen and under can come down and get active at Las Vegas

BMX park.

SFX: BMX BICYCLE ENGINE REVVING UP

Team Rockstar member and BMX champion Khalen Young will be at

the track to teach the basics of the sport and give away free

Rockstar race helmets to the kids.