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ISD 582 – Dr. Lewis

**Development Plan for iPhone and Android App**

**Title**: “Muds’ Study Hall”

**Purpose of New Application**: to create a central location for online micro blogging to aid in the studying and preparation for class material and tests.

**Population it will serve and when will they use it:** The target audience is students within Mrs. Mudrich’s English Language Arts classes. They will use it throughout the school year, as needed for instant feedback from teacher and peers, and also on prearranged blogging session dates and times. Previous sessions will be available for others to see when they open app.

**Research on existing application**: this application is similar to Kik texting app and Twitter micro blogging site. The difference is that outside sources, non educational or class focused, will not be mixed in throughout the discussions. It is a place that parents can feel OK with their children using, and is open for the sole purpose of test review, study discussions, and class help. They don’t have to worry with email, phone, they can get on this app and have feedback or see others feedback from previous conversations. Research would cover existing similar apps and how they manage their system and troubleshoot problems.

**Estimated time needed to complete**: I would think about a week to develop and fine tune. Not many bells and whistles to this app, as it is a micro blog that focuses on messages back and forth.

**Resources needed**: Information on how other similar programs trouble shoot things, and a SMART phone to access the app.

The way instruction is designed is based upon the learner. Knowing who the learner is, and how they learn will drive how the instruction is designed to best fit that learner. For example, with my study hall app, informal language would be considered acceptable, as it is the typical language they use for short hand blogging, as on Twitter. I want them to utilize the app for the purpose of helping them, not to focus on if they spelled something out correctly. Them getting the information and help they need would be more of a focus than grammar and spelling here. However, if I was developing an app for a computer software company, language would be important as it shows the knowledge you have in that area. Using technical jargon that fits both the company and the task would help make sure we are designing instruction to most benefit the success of that client.