**Ashleigh Harriott**

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**Education**

Claflin University, Orangeburg SC

Bachelor of Arts in Mass Communications, May 2015

G.P.A.: 3.5

**Honors and Awards**

SC Life Scholarship, Claflin Academic Incentive, Supplemental Education Opportunity Grant.

**Experience**

WCHS Announcer (2009-2011)

* Announced events, information, etc. through the school’s broadcasting system.

Virtual Enterprise Chief Marketing & Public Relations Officer (2011)

* Ran an online business through the in which I was in charge of the Marketing & Public Relations department.
* It was my job to oversee those who had positions beneath me, as well as, to help them perform their duties.
* Created employee IDs and business cards, the company website, the company logo, the company name and slogan, along with keeping track of sales that were made.

Entrepreneurship (2010)

* Created a photography business and ran my business as if I were a real business owner.

Future Business Leaders of America Competitor and Reporter (2007-2011)

* Competed in various district, state, and national events such as Business Communications, Impromptu and Public Speaking.
* 1st place in district Business Communications event, 1st place in district Public Speaking 1 event, 2nd place in district and state Public Speaking 2 event.
* Reported current news in a newsletter throughout my FBLA chapter.

Videographer, Editor, & Producer

* Completed numerous film projects such as a commercial, narrative sequence, mini-documentary, music video, how-to video, documentaries, etc. for my Television Production 1&2, and Narratives & Documentaries classes at Claflin University

Practicum

* Wrote news articles for the Lady Panthers volleyball team, as well as, announced events occurring on campus.

**Campus Involvement**

* Pre-Alumni Council
* Freshman Class Vice President (2011-2012)
* Asbury Hall Vice President (2011-2012)
* Mass Communications Society
* WCUT/WCUR (Radio and TV Stations at CU)

**Community Service**

* Salvation Army
* Boys & Girls Club
* Ebenezer Community Center
* Orangeburg Inspiration Station
* Claflin University Upward Bound
* Relay For Life

**Marketable Skills**

* Knowledge of Pinnacle and Avid Editing Systems
* Videographer/Editor/Producer
* Spanish/French
* Enthusiastic

**Computer Skills**

* Microsoft Office (Word, Powerpoint, Excel, Publisher, Access)
* Intergraded Business Applications
* Document Processing