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World-Class Performing Arts Center Comes To Oklahoma State



To: SteffieCorcoran@oklahomatoday.com

Subject: Exclusive look into OSU's new performing arts center

Ms. Corcoran:

Oklahoma State University has announced a new performing arts center. World class recording studios, acoustics rooms and a 75-seat recital salon will be included in the performing arts center. This new \$1 billion project will give not only students at OSU the opportunity to better themselves but also give every Oklahoman the opportunity to benefit from the various amenities provided.

A story covering the new performing arts center would be a wonderful story for Oklahoma Today. Highlighting the many amenities of the new building and the benefits this new building will give to everyone in Oklahoma, I believe would make a great feature. This new building will be viewed as a top 10 performing arts center after the completion of the project. We hope that with the new performing arts center, OSU will garner more attention nationally.

I would like for this to be announced in your magazine because as a native Oklahoman, I have enjoyed your articles promoting this great state. The people involved with this project are willing to fully cooperate with your writers and photographers to make this feature fantastic.

I will call Friday, Oct. 12, to see if I might be of any more help for the feature. Thank you for your time and consideration.

Kyle Dziadula

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News Release

FOR IMMEDIATE RELEASE
Oct. 9, 2012

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Oklahoma State University announces new performing arts center

STILLWATER, Okla.— Oklahoma State University plans to break ground on the new performing arts center on Dec. 16, 2013.

Jason Caniglia, associate vice president for development at OSU, will oversee the project.

“I feel very privileged to be overseeing this project that will forever change Oklahoma State performing arts,” Caniglia said. “This world class facility will bring in people from all over the country, just as Boone Pickens Stadium has done for football.”

The building will be constructed on the south side of University Avenue, where the gravel parking lot is now across from campus.

Generous giving from multiple donors has led to the funding of the new performing arts center.

For more information, visit <http://performingarts.okstate.edu>.

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Fact Sheet

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Oklahoma State University announces new performing arts center

What: Oklahoma State University will construct a new performing arts center.

Who: Generous alumni have donated the funds for the project that will benefit not just the students at Oklahoma State but surrounding communities as well.

Where: The corner of University Ave. and Hester St. in Stillwater, Okla.

When: Construction begins on Dec.16, 2013.

Why: “To give students at Oklahoma State University the chance to become the best they can be in the arts.” – Jason Caniglia
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The current seretean concert hall, which will be used for theater and university meeting space after the renovations.



A rendering of the new concert hall, which will hold a 1,000 more seats than the previous hall.



The current seretean center is lacking the ability to allow students to reach their academic goals.



A rendering of the new performing arts center, which will be a top 10 performing arts center in the United States of America.



Construction of the new performing arts center will begin Dec. 16, 2013.

Getting to know the Architects



Jack Hagler- received his Bachelor of Arts degree from Texas Tech University. Has 30 years of experience working as a designer, technician and contractor. Projects he has worked on include educational buildings, civic theaters and sports venues. Hagler is also an active member of the American Society of Theatre, the United States Institute for Theatre Technology and the International Association of Venue Managers.



Harold Ulich- received his Bachelor of Science degree from Oklahoma City University. Ulich has worked as the technical director and director of operations at Herberger Theater Center and Special Projects Director for Scottsdale Cultural Council prior to joining Schuler Shook in 2006. Significant projects include the Lyric Theater in Oklahoma City, Okla., the University of Oklahoma Gaylord Hall in Norman, Okla. and Surprise Performing Arts Center in Surprise, Ariz. Also is an active member of the United State Institute for Theatre Technology.



Alex Robertson- Robertson is a theatre specialist from the Dallas/Fort Worth area where he has worked in professional and community theatres. Significant projects include the Will Rogers Memorial Center Auditorium in Fort Worth, Texas, the Dallas City Performance Hall in Dallas, Texas and the Texas A&M University-Commerce Music Building in Commerce, Texas. He also is an active member of the United States Institute for Theatre Technology.

References

Schulershook.com, Oklahoma State University Performing Arts Center

Caniglia personal interview