

# Oklahoma State University Introduces New Performing Arts Center



OSU introduces a plan to construct a new performing arts center. The new building will include state of the art technology and design to promote the visual arts to the campus and the community. The OSU Branding Success \$1 billion campaign is helping fund the project. The project is set to start construction in 2014.



For more information on how to help out and get involved or to donate money please visit <http://www.osugiving.com/>



Jon Singer  
Fall 2012  
SC 3353 Sec. 2

To: [Steffie.Corcoran@TravelOK.com](mailto:Steffie.Corcoran@TravelOK.com)

Subject: Exclusive on Oklahoma State University's New Performing Arts Center

Ms. Corcoran:

Imagine sitting front row center stage listening to a symphony performing elegantly to nearly 1,000 people in a graceful concert hall. Or even imagine watching a beautiful play take center stage in front of 600 people in a majestic theater. I can just feel the aroma of the atmosphere thinking about it.

Oklahoma State University is building a new performing arts center. This story will complement your reputable magazine for plenty of reasons. The new infrastructure will be somewhere between \$40 and \$60 million. The OSU Branding Success \$1 billion campaign is funding for the new performing arts center. The construction is in a silent stage until further meetings with donors occur. Construction is set to start sometime in 2014.

I am offering this story exclusively to Oklahoma Today, so I need to know by Wednesday, Oct. 17, if you are interested. I can also arrange for an interview with Jason Caniglia, associate vice president of development for OSU, if you would like some additional information. If you would like more information from me, my phone number is (405) 834-9897. My contact information is below. Please let me know as soon as possible if I can be of any help.

I will call you on Monday, Oct. 15, to see if you are still interested in this story. Thank you for your time.

Jon Singer

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@OKToday # Okstate to undergo construction for performing arts center to benefit the school, town and community.

Oklahoma State University  
Stillwater, Okla. 74074  
(405)-478-3664

**News Release**

FOR IMMEDIATE RELEASE  
Oct. 18, 2012

FOR MORE INFORMATION, CONTACT:  
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**Oklahoma State University building new performing arts center**

STILLWATER, Okla.— Oklahoma State University plans to build new performing arts center on campus. The OSU Branding Success \$1 billion campaign is funding for the new building.

Jason Caniglia, associate vice president of development for OSU, claimed there is much anticipation for the new building.

“We anticipate it will launch new majors,” Caniglia said. “We see this as a high profile high impact type of project. Efficiency and design is really the key difference.”

Beck Design, an architectural firm in Tulsa, Okla., will help create and design a paramount plan for the new facility. Construction of the new performing arts center is set for 2014 on the corner of University and Hester.

For more information, contact Jason Caniglia at (405) 880-2430 or by email at [jcaniglia@osugiving.com](mailto:jcaniglia@osugiving.com).

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Stillwater, Okla. 74074  
(405) 478-3664

**Fact Sheet**

IMMEDIATE RELEASE  
Oct. 18, 2012

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**Oklahoma State University building new performing arts center**

- What:** Oklahoma State University pushes for new state of the art performing arts center.
- Who:** Oklahoma State University, established in 1890 under the Morrill Act.
- Where:** Stillwater, Okla.
- When:** Construction aims to take place in 2014.
- Why:** OSU wants to build a new performing arts center to create new majors, attract national attention, promote art and raise money for the community.

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References

Caniglia, Jason. Associate Vice President of Development for Oklahoma State University.

<http://media.photobucket.com/image/pistol+pete+osu+/zmeeksosu/PISTO LPETE2.jpg>

<https://news.okstate.edu/index.php/press-releases/381-osuaam-regents-select-architects-for-future-performing-arts-center-and-business-building>

[http://www2.okstate.edu/pio/alumnicenter\\_buildingpic.jpg](http://www2.okstate.edu/pio/alumnicenter_buildingpic.jpg)

<http://www.sportsgeekery.com/wp-content/uploads/2011/10/oklahoma-state-wp-2-1920.jpg>

<http://www.uscollegesearch.org/blog/wp-content/uploads/2011/04/Can-I-go-to-an-online-construction-school.jpg>



The current and historical performing arts center has shed many memories that will live on forever at OSU. [http://filmreely.files.wordpress.com/2011/10/img\\_3514.jpg](http://filmreely.files.wordpress.com/2011/10/img_3514.jpg)

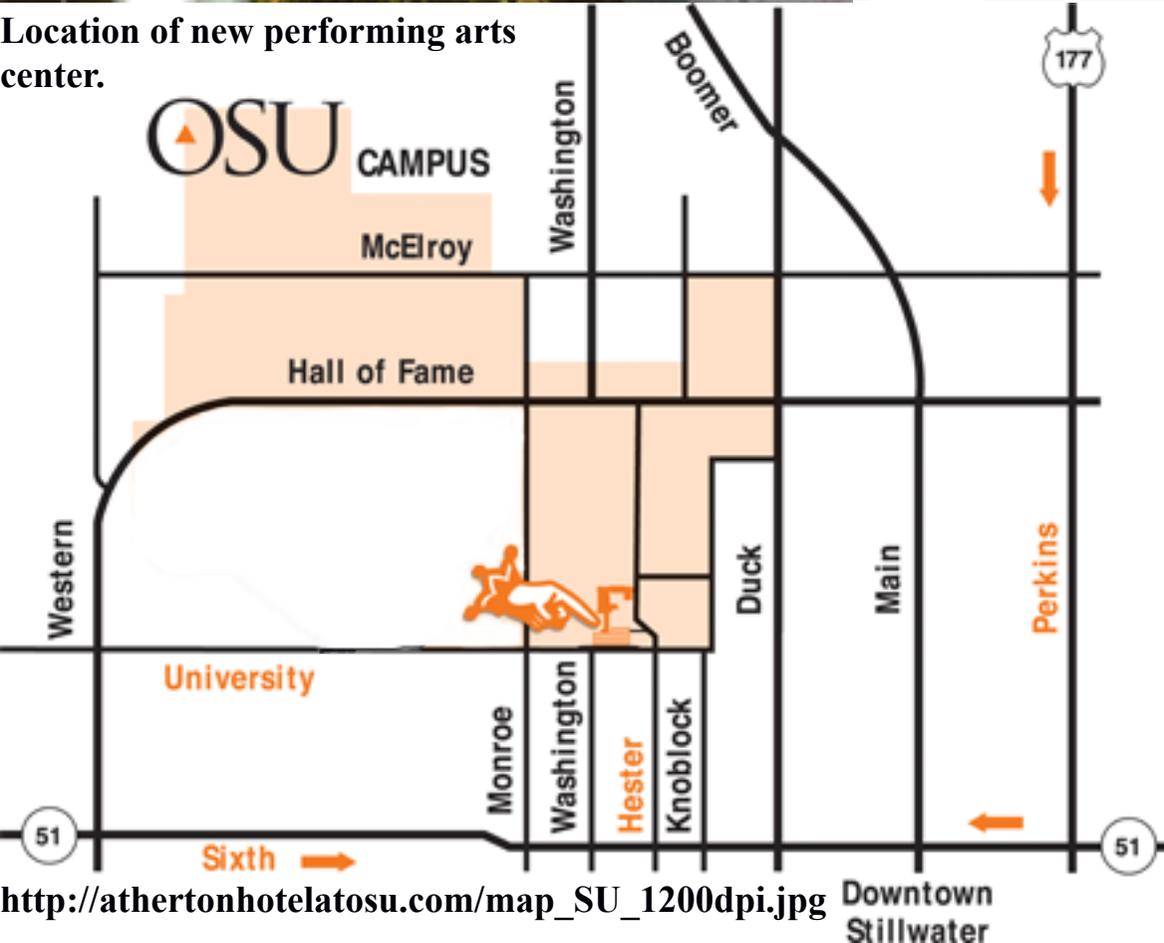


<http://www.datapages.com/Portals/2/Logos/oklahoma-state-university.jpg>



The new performing arts center will be built just south of the ConocoPhillips OSU Alumni Center. Image above. [http://www2.okstate.edu/pio/alumnicenter\\_gonzales.htm](http://www2.okstate.edu/pio/alumnicenter_gonzales.htm)

Location of new performing arts center.



[http://athertonhotelatosu.com/map\\_SU\\_1200dpi.jpg](http://athertonhotelatosu.com/map_SU_1200dpi.jpg)

The new performing arts center will feature state of the art and design technology in its structure.



<http://www.migggroup.net/images/construction.jpg>