



Laura Poole

Media Kit

2012 Fall Semester

Section 002

SC 3353



To: Steffie.Corcoran@TravelOK.com

Subject: Oklahoma State New Performing Arts Center

Ms. Corcoran,

Oklahoma State University is planning to build a new performing arts center, with this new building OSU hopes to enrich the lives of the residents of Stillwater and to improve the futures of the current and future students.

This story is ideal for Oklahoma Today because it gives information about one of the states top universities improving its grounds and putting plans together to improve the theatre program to bring in more students and give the current students a better quality of education. The people of Stillwater are supportive of the plan and are anxious to get it going.

The project is only in the beginning stages and is still looking for more donors to get involved, construction can't begin until 50 percent of the funds are raised and with the help of the magazine we are hoping to reach out to alumni and potential donors. Please let me know if you're in need of any more information my direct phone line is (214) 707-9174

I will contact you Monday, Oct. 15, to see if I might be of any help on a possible story on the OSU new performing arts center. Thank you for your time and consideration.

Laura Poole

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News Release

FOR IMMEDIATE RELEASE
Oct. 9, 2012

FOR MORE INFORMATION, CONTACT

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New Performing Arts Center for OSU

Stillwater, Okla.– Oklahoma State University is putting plans in motion to build a new performing arts center for the school and the community of Stillwater.

The planning process is only in the beginning stages and still needs donors but the goal for the performing arts center is to improve the theatre program at OSU and to give the residents of Stillwater a public place to see performances. Through the new building OSU liberal arts will be able to bring on new majors and bring in more versatile students.

The building will reach across University Ave, which is off campus and will draw attention to the people of Stillwater. The city council is positive about the new building and are excited to what it could bring to the city.

For more information contact Jason Caniglia or visit www.okstate.edu.

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Fact Sheet

FOR MORE INFORMATION, CONTACT

FOR IMMEDIATE RELEASE
Oct. 9, 2012

Laura Poole
Director of Media Relations

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New Performing Arts Center at OSU

What: Oklahoma State University is making plans to build a new performing arts center.

Who: Jason Caniglia is involved in the project and is looking for donors to also get involved with the idea and to help launch it soon.

Where: Oklahoma State University, Stillwater, Oklahoma.

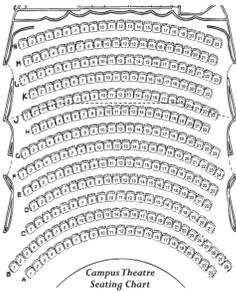
When: When 50 percent of the funds are raised construction will begin for the center on University road.

Why: Oklahoma State wants to improve the liberal arts program and encourage more theatre students to come to OSU with a state of the art facility.

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Parking garage design plan



seating chart for the center



Community involvement



Stage design



student performances



Reference Page

Press Conference in class with Jason Caniglia

Photos provided by google.com/images

<http://www.campustheatre.com/tickets.shtml>

guardian.co.uk

english-online.at

ldandecommercial.com

drama.cmu.edu