

# Erica J. McCarthy

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## Experience

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Texas Motor Speedway	NASCAR event weekends November 2010 - Present
<ul style="list-style-type: none"><li>• Work with track PR staff on various race weekend duties</li><li>• Assist print, broadcast, radio and online media in Media Center</li></ul>	
NASCAR	Chase Media Day September 2011
<ul style="list-style-type: none"><li>• Assisted Stakeholder Services team at marquee special event</li><li>• Interacted with NASCAR drivers, PR representatives and media</li></ul>	
Youth Marketing Connection - American Eagle Outfitters	August 2011 – May 2012
<ul style="list-style-type: none"><li>• Head Representative leading campus team</li><li>• Responsible for program's social media outlets</li><li>• Schedule and plan on and off campus events</li><li>• Submit weekly reports and recaps on team's activity</li></ul>	
Aspen Coffee Company	October 2011 - Present
<ul style="list-style-type: none"><li>• Barista</li></ul>	
The Odyssey	Fall 2012
<ul style="list-style-type: none"><li>• University, weekly-circulated newspaper</li><li>• Writer- Greek life tradition and philanthropy</li></ul>	

## Education

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### Oklahoma State University

Graduation Expected May 2014

Major: Strategic Communications (Public Relations)

#### Semester at Sea

<ul style="list-style-type: none"><li>• Enrichment Voyage- Central and South America</li></ul>	May 2012
<ul style="list-style-type: none"><li>• Spring 2013 Semester- Japan, China, Vietnam, India, Singapore, Mauritius, Burma, South Africa, Ghana, Morocco and Spain</li></ul>	Spring 2013

## Activities/Community Service

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### Campus Involvement

Phi Mu	2010-Present
<ul style="list-style-type: none"><li>• Executive Committee<ul style="list-style-type: none"><li>○ Phi Director, 2011<ul style="list-style-type: none"><li>▪ Youngest elected executive member in chapter history</li><li>▪ Plan chapter events</li><li>▪ Role model and advisor to new members</li></ul></li><li>○ Secretary, 2012<ul style="list-style-type: none"><li>▪ Keep organized and detailed point system</li><li>▪ Write entries for the Alumni Magazine, "The Aglaia"</li><li>▪ Liaison for executive committee to chapter members</li><li>▪ Responsible for chapter public and private website</li></ul></li></ul></li><li>• Junior Executive Committee<ul style="list-style-type: none"><li>○ T-Shirt Chair, Assistant Social Chair, Assistant Recruitment Chair, Public Relations Chair</li></ul></li><li>• Elected Social Chair for Pledge Class, Fall 2010</li><li>• Member of Chapter Public Relations committee, Fall 2010</li></ul>	
Greek Week Steering	
<ul style="list-style-type: none"><li>• T-Shirt Committee Head<ul style="list-style-type: none"><li>○ Design, order, and distribute shirts for 36 Greek and non-Greek chapters</li></ul></li></ul>	2012
PRSSA	2012
<ul style="list-style-type: none"><li>▪ Active member</li></ul>	