Barte Shadlow
Professional Résumé

132 Windermere Ave, Allentown, PA 18104 Ph: (215) 518-0154 E-mail: bshadlow@verizon.net

Barte Shadlow's diverse career path has provided him invaluable education, skills and expertise that he has successfully employed across multiple fields and industries. He has proven to be an innovative and creative thinker; has excellent verbal, written & graphic communication skills; pays acute attention to detail, quality & accuracy; is commitment to meet and exceed customer/client expectations; and consistently displays a collaborative, teamwork ethos.

PROFESSIONAL EXPERIENCE:

- **Distribution Technician / Inventory Management:**
  Fisher Clinical Services (Allentown, PA), Nov. 2009—present
  - TrackWise investigations and reports.
  - Assumed a proactive leadership role in developing procedural standards and creating work instructions and job aids within the department.
  - Initiated consistent communication lines within the department and between departments per logistics and supply chain methodology.
  - Provided technical and procedural support to colleagues and supervisors, particularly with regard to IT, software applications and equipment.
  - Actively involved in improving quality and efficiency through PPI (Practical Process Improvement) and creating efficiency procedures and visuals.

- **Freelance Landscape Architect / Marketing Specialist (part-time):**
  Gary's Landscaping, Perennial Marketplace, Elance.com (various, PA), Aug. 2008—present
  - Developed projects from initial site analysis and survey through concept, design development and construction documentation/ administration; high-end residential and commercial projects including a cemetery preliminary concept (Sugar Land, TX) and elementary school memorial plaza (Colorado City, AZ).
  - Designed and produced marketing materials for Internet, print and screen; including catalogs, mailers, telephone directory, local theater advertising, trade show display materials.
  - Website development and design, including logos and graphics, and seasonal updates to retail catalog pages.
  - Site construction and supervision.

- **Managing Director / Project Manager:**
  Environs (San Diego, CA), Mar. 2007—Apr. 2008
  - Managed a team of landscape architects/designers and admin staff, scheduling project assignments and budgets.
  - Prepared project proposal bids for RFPs
  - Senior Landscape Architect, performing all aspects of the design project process, including: public presentations and liaison with City

agencies; graphic design and copy for marketing/promotional materials; written reports; graphic design, art and copy for public master plan studies; residential concept design, design development, construction documentation & admin; landscape construction and installation.

Select Projects:

- Managed, designed and composed Historic North Torrey Pines Rd Medians Master Plan and survey – $4.1 million redevelopment project for the City of San Diego;
- Managed "Our Lady of Peace" private high school master plan, streetscape, new classroom and parking garage concepts – $1.5 million;
- Managed and designed private middle school recreation fields and play courts;
- Managed, designed and coordinated various high-end residential, commercial and corporate projects.

- **Project Manager / Landscape Architect:**
  Outback Landesign (Allentown, PA), Jul. 2005—Mar. 2007

  - Landscape design & presentation graphics for private residences, residential developments & commercial projects throughout the Lehigh Valley, PA.
  - Contract work with various local firms including Plantique, Joanne Kostecky Garden Design, PA LandPlan and Designer Landscaping.

  Select Projects:

  - Concept design and marketing graphics for "Cobble Creek at Saucon Valley" residential development – $2.5 million.
  - Design and marketing graphics for "Lehigh Riverport" luxury apartments (conversion of decommissioned Bethlehem Steel factories into housing & commercial space) – $3 million.
  - Concept design and presentation graphics for "L&L" building roof garden concept and presentation graphics.
  - Initial concept design and presentation graphics for "LongRidge" residential development recreation trail planning.
  - 3D presentation/marketing graphics for "Bethlehem Fields" residential development.
  - Concept design and 3D presentation graphics for "Lehigh Valley Center for Sight medical facility for seeing-impaired.
  - 3D presentation graphics for contractor's aired entry on "Landscaper's Challenge" on HGTV.
  - Numerous private residences.

- **Television Host & On-Screen Carpenter:**
  Various networks, April, 2001—Dec. 2005

  - Host of "Renovations", a nationwide television program featuring home renovation projects, for 4 seasons on HGTV (also airing internationally); conducted numerous on-camera interviews with building professionals, architects, designers, developers, contractors; conducted on-camera factory tours/interviews; represented HGTV at industry events, including the bi-annual Television Critics Association Fall line-up event in Pasadena, CA.
  - Performed as a carpenter on "Trading Spaces: Boys vs. Girls" for 4 seasons on NBC and Discovery Kids; participated in marketing events

and live promos, including the 10! Show on NBC and CBS morning news, both in Philadelphia; participated in developing a book for the show.

- **Project Manager**:
  Synterra Ltd. (Philadelphia, PA), Apr. 2000—Jun. 2001

  - Developed preliminary design concepts through design development and construction documentation.
  - Participated in regular design workshops and meetings with multi-discipline design professionals, engineers and city agencies, including PennDOT.
  - Conducted presentations and design charettes with community groups and project steering committees, including PowerPoint presentations and user questionnaires
  - Produced written reports and proposals for RFP's.
  - Provided graphic design and copy writing/proofing for company marketing material.

  Select Projects:
  - Citizens Bank Park, a $346 million sports stadium project under architects Ewing Cole Cherry Brott and HOK Sport; provided preliminary site design concepts for the parking lot, pedestrian circulation and three major stadium entry plazas.
  - Philadelphia International Airport Master Plan, a $350 million redevelopment project including new International Terminal A, Terminal F, new parking garages and toll plaza; as prime liaison and project manager, met weekly with a multi-disciplinary design team, including airport and Philadelphia Parking Authority executives, and developed preliminary design concepts, advancing them through construction documentation.
  - Route 202 highway realignment project (Montgomery & Bucks Counties, PA), including an approx. 3-mile multi-use trail; produced design concepts for medians, overpasses, noise-walls and a multi-use trail; conducted design charettes and meetings with community groups, a multi-disciplinary design team and PennDOT.
  - Texas Southern University Master Plan (Houston, TX); as prime liaison with the university steering committee and multi-disciplinary planning team, provided preliminary surveys, information gathering and landscape concepts for vehicular/pedestrian traffic and student gathering areas.
  - 60th Street Commercial District Master Plan (West Philadelphia); as project manager, developed preliminary streetscape concepts; conducted public and steering committee meetings.
  - Martin Luther King Plaza Community Development Project (South Philadelphia), a $40 million urban housing project; as project manager, provided design concepts for the central community park, streetscapes and residential front/rear yards.

- **Senior Designer / Project Manager**:
  Urban Landscape Projects, P/L (Sydney, Australia), 1996—2000

  - Managed a small staff of landscape design professionals, admin staff and construction crews in designing and building various landscape projects throughout Sydney.

- Developed design projects from site analysis through concept stage and to construction documentation/administration, including coordinating various artisans and multi-disciplinary teams.
- Produced cemetery master plans, including extensive site inventory, tree surveys and assessment, and documentation of master plan reports and graphics.
- Conducted design presentations and charettes with school boards, steering committees and cemetery board of directors.
- Project construction and supervision.

Selected Projects:

- "Gethsemane" at Macquarie Park Cemetery, a $550,000 lawn burial area based upon the Catholic Stations of the Cross; as project manager, advanced this project from concept stage through to construction documentation, including preparing presentation graphics for marketing purposes and working closely with a renowned Sydney sculptor; the finished project was officially unveiled by the Archbishop of Sydney in 2000.
- Macquarie Park Cemetery Masterplan; as Senior LA, managed a staff of junior landscape designers in conducting an extensive site and vegetation survey, vehicular/pedestrian circulation patterns and land-use analysis. The finished report included planning recommendations and concepts for future cemetery expansion and identified revenue opportunities.
- "Circle of Love" Memorial at Rookwood Independent Cemetery; as project manager, developed this project from concept stage through to construction documentation. I also worked closely with various artisans and contractors to design and build custom furniture and unique memorial plaque fixtures.

- **Wild Elephant Environmental Design**:
  Sole Proprietor / Landscape Architect (Sydney, Australia), 1990 – 1996

  - Produced landscape design drawings for local council development approval (DA) and building approval (BA) of townhouse developments, apartment complexes, dual occupancy developments, housing estates, commercial developments, factories and industrial sites, fire stations, pre-school kindergartens, public schools.
  - Developed environmental impact and site analysis reports.
  - Provided tree/vegetation assessments and recommendations.

  Selected Projects:

  - Todd Apartments, a $2 million luxury apartment complex fronting one of Sydney's most exclusive bays; including roof garden planting areas and front entry landscapes.
  - Kareela Golf Course clubhouse renovations, including main entry planting and restaurant roof garden & dining terrace.
  - Willandra Housing Estate, a $5.5 million housing development; including communal and private spaces, native bush regeneration and creek rehabilitation.
  - "YarraVista", public housing estate for Landcom (i.e. HUD); including streetscapes, entry signage and planting, community parks, native bush regeneration.

EDUCATION:

Bachelor's Degree in Landscape Architecture, 1990
University of New South Wales – Sydney, Australia

Certificate of Arboriculture Techniques, 1997
Northern Sydney Institute of Technical and Further Education – Sydney, Australia

SKILLS:

Extensive project management and program development experience; excellent customer service and presentation skills; superior verbal/written communication; sales and marketing expertise; strong computer skills—Microsoft Office (Word, Excel, PowerPoint, etc.) and numerous graphics/ presentation apps (Photoshop, Illustrator, AutoCAD, SketchUp, etc.); on-screen TV hosting and performance.

REFERENCES:

Peter Charlton, Distribution Manager, Fisher Clinical Services; 215-816-9385
Keith Hobson, Strategic Program Director at Celgene; 908-421-3266
Andrea Steinberg, President at Gary's Landscaping; 215-816-9385
David Olson, President at Walton Consulting & Recognition PRO; 610-504-4880
Scott Rothenberger, Owner at Place; 610-428-1801
Bruce Fritzinger, Chairman and SVP at Plantique; 610-395-6940
Bill Mellix, Senior Project Coordinator at Synterra; 215-243-0700