

Text | Charmaine Teo

# GC Salon

## The Art of Beauty

Discerning salon owners would be wise to first analyze their surroundings and identify the crowd that it attracts before molding their place to fit their clientele. Before setting up home at Midpoint Orchard three years back, GC Salon's Director, Gill Chong had the whole splendid idea figured out. With its milieu cluttered with office dwellers, it is only fitting that this hair haven sees to it that all stresses are left at the door.

Dressed up to the nines in black drapes; with a plush leather recliner and a bar-like reception, the 13-seater salon seems caught in the middle of a luxurious gothic period and a sensual baroque era. Keeping it modern and classy yet refraining from being overwhelmingly jazzy, Gill explains, "I wanted to have a lounge kind-of-feel to it for customers to feel relaxed and right at home." Pet lovers who drop by need not worry about a cold welcome towards their beloved dogs or cats either, as GC Salon is a friendly environment for their four-legged friends. And well, that is one way to bring in the crowd.

Yet another captivating point is that GC Salon adopts a one-stop, holistic service concept thus a nail parlor and scalp-specializing corner has been incorporated into the space. It is no wonder most of their loyal clients based abroad make it a point to stop by GC Salon for a head-to-toe pampering session when they touchdown in sunny Singapore.

Even with such an impressive space to boast, Gill is far from conceited. He intends for GC Salon to undergo more revamping, and perhaps in the coming months, will even boast its very own bar to serve regulars their favorite shot of poison.

The touch of brilliance extends on the net too. Much like booking a reservation in a favorite restaurant, clients can do an online appointment with the click of a mouse on GC Salon's official website. Fuss-free for all and with no expense spared on its interior upkeep as well as the skills of an expert team of stylists, it's safe to say that this salon has perfected the art of beauty.

**WHAT**  
GC Salon

**WHERE**  
220 Orchard Road,  
Midpoint Orchard #04-13  
Singapore 238852

**WHO**  
For the corporate zombies craving  
a chill pill and great hair

**HOW**  
Schedule an appointment at  
6733 3417

