**Radio 30 seconds**

**Why we need 7-11**

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| DIRECTION | AUDIO |
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| Male 1 |  (BIRDS CHIRPING) Aaaah I’m so well rested what a perfect beginning to another perfect day. |
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| ANNCR | Is this your morning? No? Diddnt think so your probably more like this: |
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| Male 2 | (ON PHONE ) Yes I will get those reports in by 8:30, yes I know. (HONKING HORNS AND SHOUTING) Right. No If I was given more time on that project I could have managed something, but If you had listened to me 6 months ago. (SCREECHING TIRES) |
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| ANNCR | Slow down the rush and get your morning started right with 7-11 freshly brewed coffee and sweet doughnuts baked daily. 7-11 is just what you need to get your morning going. Oh thank heaven for 7-11.  |
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