

01/30/2013

Ken Sullivan  
Humanities Council  
1310 Kanawha Blvd E  
Charleston, WV 25301  
(304) 346-8500

RE: "Art of Fairmont" ---- the Works of Raymond Stoker, photographer and painter

Dear Mr. Sullivan,

The Women's Club of Fairmont is pleased to present this proposal for your review. We look forward to partnering with you to enhance art education about Raymond Stoker and his work in Fairmont, West Virginia. The Women's Club of Fairmont is a not for profit group of women dedicated to the improvement of Fairmont, West Virginia. The Club was founded in 1906 to "promote mutual counsel and sympathy and unity of action among its members, the advancement of various interests of women, and the improvement of the civic, social, moral and educational conditions of the City of Fairmont."

The Woman's Club of Fairmont is also affiliated with the General Federation of Women's Clubs, an international organization dedicated to the improvement of communities throughout the world. Membership in the Woman's Club of Fairmont also entitles you to membership in the district, state, regional, and international clubs.

The Women's Club of Fairmont is seeking funding for an independent project under the Mini-Grant category listed on your website. This program is intended to bring a collection of work back to where it originated. This specific program will display a collection of work that is entitled "Art of Fairmont--- the Works of Raymond Stoker, photographer and painter."

When Raymond Stoker moved to Fairmont, West Virginia in the 1920's, he became a leading artistic figure, painter, and portrait photographer. Some of the works of art he created are housed in the West Virginia University Wise Library Archives.

The Women's Club of Fairmont is seeking grant funding to display the works of Stoker for the public to come see. The funding will be used to provide a donation to the WVU Libraries for allowing the use of the collection. Funding will be used to purchase, or rent, easels to display the art. Additional funding will be used for travel and set-up fees, a speaker, assorted printing fees for both informational packages and prints of photographs and artwork.

Thank you,

The Women's Club of Fairmont  
300 1<sup>st</sup> Street  
Fairmont, WV 26554  
(304) 363- 9414

## **Project:**

Art of Fairmont

Works by Raymond Stoker

Raymond Stoker was a talented, well-respected artist and photographer in his time. He was born in Philadelphia in 1895, coming to the art world only after working in a bank in Philadelphia and then serving in the military during World War I. His studies led him to photography and oil painting. Stoker and his wife, Gwineviere Utteridge settled in Fairmont in the 1920's where he became a well-respected portrait photographer and painter until his retirement in 1957. During this time, Stoker also offered photography and painting lessons to local artists, which were quite popular. In his lifetime, Stoker had art shown at the National Academy of Design, the Allied Artists of West Virginia in Charleston, and also as an Ohio Valley Artist at Ohio University in Athens, Ohio.

Stoker is known in Marion County not only for his photography and paintings, but also for his contribution to the mural at the Grace Lutheran Church of Fairmont. The mural had been started by William Hans Pflock, a parishioner of the church and former student of Stoker's, but had died before completing it. The inspiration for this mural came from another mural within the church's sanctuary, which had been painted by Gertrud DuBrau Kolger, a 1920's Maryland artist known worldwide for her mural works. Pflock's mural, which had been created to accompany DuBrau Kolger's work, was ultimately completed by Stoker in the early 1960's. Stoker himself died in 1975, in Philadelphia at the age of 80. A collection of his works were donated to the WVU Archives by the Marion County Library where they remain today along with two collections of his photography.

The General Foundation of Women's Club (WFGC) of Fairmont is seeking a mini grant to provide a community lecture and event related to the historic contributions by Raymond Stoker in the first half of the 20<sup>th</sup> century to the arts and culture of Fairmont, West Virginia. This grant would provide an opportunity for the public to view the artwork and photography from this time period, with the cooperation of the West Virginia University Archives, which holds this collection. The WFGC of Fairmont hopes to hold an event with guest lectures as well as to schedule additional hours when these artifacts can be viewed. This exhibit and lectures will also coincide with statewide celebrations in honor of West Virginia's Sesquicentennial. Raymond Stoker is a part of Fairmont history as well as West Virginia history. This commemorative exhibit will connect with the community through local and state history through interaction with citizens and tourists alike. The event will occur in collaboration with city and state events. Coordinating this event with the Historic Homes Tour and other local events will provide an opportunity to reach more community members.

Cuthbert, J. A. (2000). Early Art and Artists in West Virginia: An introduction and Biographical Directory. Morgantown, WV: West Virginia University Press.

West Virginia Division of Culture and History. (2012). West Virginia's Sesquicentennial. Retrieved from <http://www.wvculture.org/wv150/sesquicentennial.html>

## **Goals and Objectives:**

1. Deliver a series of lectures on Ray Stoker's contributions to Fairmont, WV
  - a. Contact and Confirm Dr. Raymond Alvarez as the lecturer to present on Ray Stoker's contributions to Fairmont, WV
  
  - b. Provide Dr. Raymond Alvarez with any information and materials that he may need to convey the contributions of Ray Stoker to Fairmont, WV through PowerPoint Presentation
  
  - c. Confirm venues and appropriate technology for the lectures to take place in Fairmont, WV
  
2. Design a gallery tour of Ray Stoker's works provided by the West Virginia University Archives
  - a. Obtain the prints of works from West Virginia University Archives to display as part of the gallery tour
  
  - b. Construct an appropriate way for the prints to be displayed as part of the gallery tour
  
  - c. Contact the West Virginia University Archives to allow for the Fairmont Women's Club to set up a gallery tour at the West Virginia University Archives site in Morgantown, WV

3. Provide a viewing of the mural by Ray Stoker at the Grace Lutheran Church in Fairmont, WV
  - a. Contact the Grace Lutheran Church to set up an event to view the mural at their church
  - b. Provide Grace Lutheran Church with a donation for allowing the event to take place at their church
  - c. Have available a person to provide a detailed explanation of the mural and its construction

**Timeline:**

ACTIVITY	TIMELINE
Submit Grant Proposal	February 2013
Expect Grant Notification	April 2013
Hold Women's Club of Fairmont Board Meeting to delegate specific tasks	April 2013
Select Featured Works and Submit Reproduction Request	April 2013
Reserve Exhibition Space	April 2013
Receive Reproduction Request Approval	May 2013
Create Event Program	May 2013
Hold Event	October 2013

EVALUATION PLAN

Upon receiving the requested Grant for this proposed project, the artwork selection process will commence. The artwork selection will be executed by Nancy Bickerstaff coordinator for the Women’s Club of Fairmont. In keeping with the established mission of this not for profit group, Stoker artwork will be selected to encourage “the improvement of the civic, social, moral and educational conditions of the City of Fairmont.” The artwork selected is kept securely in the West Virginia and Regional History Collection at the West Virginia University Library. In order to obtain this artwork for exhibition in Fairmont, a Photographs Reproduction Request Form must be submitted. Requested content will be limited to pieces preserving the mission of the Women’s Club of Fairmont and those within the budget requirements established by this grant. Upon reserving the location for the exhibition, a program will be designed to distribute to exhibition attendees. Success of this event will be measured by number of attendees and the completion of a short satisfaction survey.

<http://www.marionhistorical.org/pages/architecture.php#c>

### **Budget**

<b>Expenditure Categories</b>	<b>Description</b>	<b>Grant Request</b>	<b>Total Grant Request</b>
<b>Honoraria</b>	<b>Donation to WVU Archives for loan of selected drawings</b>	<b>\$200.00</b>	<b>\$1,500.00</b>
<b>Rental/Purchase of easels</b>	<b>For display of paintings</b>	<b>\$300.00</b>	
<b>Travel – set up</b>	<b>Event function</b>	<b>\$400.00</b>	
<b>Photo Inventory</b>	<b>Photo of existing Stoker photos</b>	<b>\$250.00</b>	
<b>Promotion –Brochure, Newspaper Ads</b>	<b>Design/Printing</b>	<b>\$200.00</b>	
<b>Speaker</b>	<b>Per presentation</b>	<b>\$200.00</b>	
<b>Administrative Costs</b>	<b>Women’s Club</b>	<b>\$150.00</b>	
<b>Information regarding WVU Archives Materials and Pricing (reference)</b>			

<b>1. Prints (per copy)</b>		
<b>4 x 6: \$5.00</b>		
<b>5 x 7: \$8.00</b>		
<b>8 x 10: \$12.00</b>		
<b>11 x 14: \$25.00</b>		
<b>13 x 19: \$35.00</b>		
<b>16 x 20: \$50.00</b>	<b>Semi-Glossy Only</b>	
<b>17 x 22: \$60.00</b>	<b>Semi-Glossy Only</b>	
<b>Charge for a matte finish is the original price plus an additional 50%</b>		
<b>2. Digital Files (per copy)</b>		
<b>\$10.00 from an original image \$5.00 from a digital file</b>	<b>For originals with dimensions up to 11 x 17 and scanned at 600 dpi</b>	
<b>Cost recovery plus \$20.00</b>	<b>For originals with dimensions greater than 11 x 17 and scanned at 600 dpi</b>	
<b>Cost recovery plus \$20.00</b>	<b>For resolutions higher than 600 dpi</b>	
<b>\$35.00 per hour</b>	<b>Editing of digital files</b>	
<b>3. Special Hourly Fee and Rush Fee \$20.00</b>	<b>Labor required to process special requests</b>	
<b>4. Shipping and Handling \$5.00</b>	<b>Plus special handling fee for fragile items</b>	
<b>5. Use Fees</b>		
<b>\$10.00 First Image \$5.00 Each additional</b>	<b>Printed material</b>	

<b>\$10.00 First Image \$5.00 Each additional</b>	<b>Exhibition</b>	
<b>\$30.00 First Image \$15.00 Each additional</b>	<b>Electronic Publications</b>	
<b>\$30.00 First Image \$15.00 Each additional</b>	<b>Broadcast</b>	
<b>\$30.00 First Image \$15.00 Each additional</b>	<b>DVD, Film and Video On-Demand Distribution</b>	
<b>\$30.00 First Image \$15.00 Each additional</b>	<b>Streaming Internet</b>	

GFWC Women’s Club of Fairmont requests the ability to re-program up to 10 percent of the grant funds between the two large line items as the project evolves. In addition, GFWC will look to fund additional opportunities with any remaining funds in any line items.

Matching Funds: Research contribution by principal investigator for 40 hours of research valued at \$40.00/hour