

Kiara A. Ealy

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Education

B.S. Strategic Communication-Advertising Graduation date: May 2013
Oklahoma State University, Stillwater, Oklahoma GPA: 3.81

Experience

Student Assistant, OSU Edmon Low Library

June 2010- May 2012, December 2012-

- Reshelving books and keeping library orderly
- Assisting patrons with locating materials
- Setting up and breaking down rooms for events

National Student Advertising Competition (NSAC)

October 2012- present

- Creating a full campaign for Glidden Paint to run May- Sept. 2014
- Working specifically with the media department to effectively use 10 million dollar budget to reach target audience.

Intern, OSU Athletic Marketing & Promotions

August 2012-present

- Bettering the Big XII and OSU experience for alumni, students, and kids by using effective marketing
- Assisting with game day promotions for more than six OSU sports including: women's soccer, football, wrestling, men's and women's basketball, baseball and softball
- Ensuring sponsored promotions are carried out

Intern, KJRH-TV

May 2012- August 2012

- Produced topical spots for 5 p.m. and 10 p.m. newscasts
- Photographed events for sports and promotions
- Updated 2012 Olympic schedule on KJRH.com

Achievements and Awards

American Advertising Federation Most Promising

Minority Student: Fall 2012

Eddie Sievert Scholarship: Fall 2012

Scripps Howard Scholarship: Fall 2012

Scripps Howard Internship Grant:

Summer 2012

Kappa Tau Alpha Journalism Honor Society:

Spring 2012

Synar Journalism Scholarship: Fall 2011, Fall 2012

Class of 1942 Scholarship: Fall 2011

Shaklee Endowment Scholarship: Fall 2011

Thurgood Marshall Leadership Conference
participant, NYC, NY- Fall 2009

Community Engagement

Humane Society: Volunteer
Stillwater Salvation Army: Volunteer

Allied Arts Selection Committee
Stillwater Habitat for Humanity: Volunteer