



2013 Kansas Scholastic Press Association High School Journalism Competition

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Tiffanee Heinzen
Vernon King, Jr.
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What Is KSPA?

The [Kansas Scholastic Press Association](#) is a non-profit organization composed of Kansas scholastic journalism students and their teachers.

The organization is committed to excellence in journalism at all levels and views its focus as one of providing journalism education leadership for Kansas teachers and students.

The KSPA provides a support system through its contests, conferences and scheduled activities.

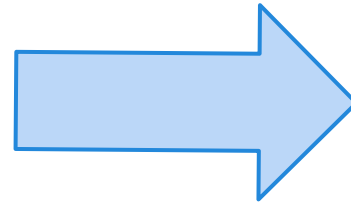
Contest Background



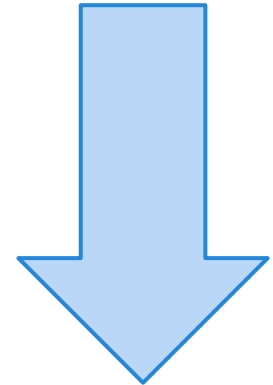
FORT HAYS STATE
UNIVERSITY

Forward thinking. World ready.

6 regional competitions



19 contests



Top 6 in each contest compete at the State level

Our Client

Worked with KSPA regional Director, *Marcella Marez*, to help plan and coordinate the KSPA regional contest held at FHSU on February 21st, 2013.



Our Project: 2013 Regional KSPA Contest

Around 200 journalism students and their publications advisers from 19 high schools were scheduled to converge at the Memorial Union on Thursday the 21st.

Students could participate in both:

- Carry-in contests
- On-site contests

Contests

All schools were divided into either 1A/2A or 3A/4A categories based upon their school divisions

Carry-in:

- Advertising
- Feature Writing
- Headline Writing
- Infographics
- Yearbook Layout
- Newspaper Design
- Student Life Photography
- Academics Photography
- Sports Photography
- Photo Illustration
- Theme Development/Graphics

On-site:

- Cutline Writing
- Editing
- News Writing
- Newspaper Sports Writing
- Yearbook Copy Writing
- Yearbook Sports Writing
- Editorial Cartoon
- Editorial Writing

Duties and Responsibilities:

Our group began working a week late due to the late start of the spring semester.

- Familiarize ourselves with KSPA
- Set up Facebook page
- Confirm registrations
- Contact schools, judges, Chartwells, campus officials and volunteers
- Design a brochure
- Make any appropriate reservations
- Create attendance sheets
- Assign contestant numbers
- Calculate and send registrations and dues

Duties and Responsibilities: Schools

- Double check each schools' contestants
- Calculate and notify each adviser of registration fees
 - # of contests x \$10 + \$10 entry fee= total
- Assign a contestant number to each student
 - Example of an attendance sheet with contestant numbers:

3A/4A NEWSPAPER SPORTS WRITING	student name	student number
Ellsworth	Vernon King	3201
	Tiffanee Heinzen	3202

Duties and Responsibilities: Additional Contacts

- **Campus Police**
 - Bus parking
 - Visitor passes
- **Memorial Union**
 - Confirm rooms for day of competition
 - Reserve rooms for judging
- **Chartwells**
 - Snacks for competition
 - Meal tickets for judges

Duties and Responsibilities: Recruitment

- **Volunteers**
 - Proctors/Runners day of competition
 - Asked Marcella's classes
- **Recruit Judges**
 - Preferably 2 per contest (38)
 - Background in journalism/communication
 - Competed in KSPA


Duties and Responsibilities: Facebook

2013 KSPA Regional Contest – Hays, KS – School | Facebook

https://www.facebook.com/2012KSPARegionalContest

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2013 KSPA Regional Contest is on Facebook.
To connect with 2013 KSPA Regional Contest, sign up for Facebook today.
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 **2013 KSPA Regional Contest**
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School
Kansas Scholastic Press Association (KSPA) Regional Contest 2013

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 **2013 KSPA Regional Contest**
February 20

The 2013 Hays KSPA Regional has been CANCELLED for Thursday, Feb. 21st.

Advisers – Please check your email for information from me and from KSPA Director – Jeff Browne about hosting your own mini regional!

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[Jessi Marie Moore](#) likes this.

Challenges

- Severe Weather caused cancellation
 - Notified each school
 - Sent emails to judges
- Schools required to host own regionals at their location
 - Mail in entries
- Rescheduling
 - Many judges were no longer available

What still needs completed

- Complete judging
- Notify winners
- Send winning entries to state
- Send back all other entries, along with certificates

What we gained from our experience

- Skills
 - Crisis management
 - Event planning
 - Public relations
 - Time management
 - Collaboration
 - Working under pressure
 - Organization
 - Patience
 - Detail orientation
- New found appreciation for event planning