

1. Starting at 9 a.m. Monday, Dec. 4, 2012, there will be a grand opening of the new branch office of the World Wildlife Fund in Pittsburgh.
2. The president of WWF, Carter Roberts, will be giving a speech at promptly 9 a.m. lasting approximately 20 minutes. The speech will be covered by local news stations as well as national.
3. Right after, there will be the ribbon cutting ceremony, which will be cut by the director of the new office, Nicholas Roberto.
4. Starting at 9:30 a.m. there will be a Q & A session with Roberto and all media that attended the ceremony. They will have time to ask Roberto questions regarding the facility, the efforts that are going to be made directly for Pittsburgh's wildlife, and WWF as a whole.
5. Then, at 10 a.m. the Q & A session will be open to the public.
6. Starting at 10:30 a.m. there will be free public tours of the building led by Roberts and Roberto. Tours will be going on until 11 a.m.
7. A brunch held in the cafeteria of the new facility will be held at 11:15 a.m. and will be open to the media, the staff of the new facility, and the public who bought tickets.
8. At 12:30 p.m. the brunch will end and the public who attended will be able to get pictures with Carter and any autographs that they wish. This will last approximately a half hour.
9. A concluding statement will be made by Roberts and Roberto around 1 p.m. and everyone will then be dismissed.
10. The public and the new staff will then receive a small gift of WWF's appreciation.