2013 Campaign April 1st - April 30, 2013

Total Campaign Price: \$ 170.00

		Per Busine	ess Unit CLEC	Long Distance	Internet	Cable	Rural Telephone	NTW Agent	Percent of
Target Market - make sure to run new lists before mailing	Send Date	Quan	Direct Mail Postage Per Piece	Total Postage	Printing Per Piece	Total Printing		Total Price	
							Total Direct Mail \$		- 0%
			Radio						
	Days to Run	Days Beginn	ning Ending	Stations to Run on	Spots per day/Station	Total Spots	Price per Spot	Total Price	
							Total Radio \$		- 0%
			TV						
	Days to Run	Beginn	ning Ending	Stations to Run on		Spots per week	Price per Spot	Total Price	
			Cable Ad Insertion						
	Days to Run	Beginn	ning Ending	Stations to Run on	Spots per day/Station	Spots per Station	Price per Spot	Total Price	
							Total Ad Insertion \$		- 0%
			Bill Inserts						
Target Market	Billing Cycle	Quan	tity Send date to MACC	Printing Per Piece	Total Printing	Postage Cost		Total Price	
							Total Bill Inserts \$	-	- 0%
			Digital Media						
Target Market	Send/Post Date	Due to N	Media Beginning	Ending	Quanity	Price Per Item		Total Price	
							Total Digital Media \$		 - 0%

Target Market	Media	Beginning	Ending	Quanity	Printing per run	Total Price		
					То	tal Newsletters \$	-	0%
						Totals	5	
		CBB Ads						
Target Market						\$	Total Price	
						Total CBB ads \$	-	#REF!
Target Market		Door Clings	Quantity		De	ice per cling	Total Price	
rarget market			Quantity 1	•	\$	10.00 \$	170.00	4000/
					10	tal door clings \$	170.00	100%
Target Market		Quantity			S	nipping Tax	Total Price	
-					\$	- \$	-	0%

Totals