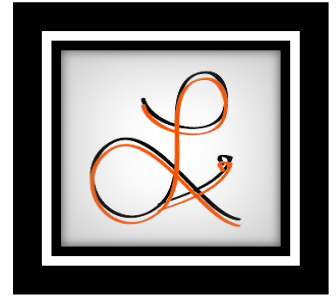


Lauren Adams

3119 W. 27 Ave. • Stillwater, Okla.
405-612-8859 • lauren.adams@okstate.edu



Education:

Oklahoma State University, Stillwater, Okla.
(Graduating May 2014)

- Bachelor of Arts in Strategic Communication- emphasis in Public Relations
- Theater Minor

Classes:

- AP Style and Structure
- Graphic Design
- Marketing
- Introduction to Strategic Communications
- Reputational Management
- Research in Strategic Communications
- Persuasive Writing
- Electronic Communications

Professional Experience:

Marketing Intern, OSU Department of Wellness, Stillwater, Okla. (Jan. 2012- present)

- Create fliers
- Manage the social media
- Update OSU calendar
- Take photographs
- Write news releases
- Help execute events

Marketing Interim/Intern, OSU Department of Wellness, Stillwater, Okla. (May 2012-August 2012)

- Hiring committee for new Marketing coordinator
- Attended Department meetings in place of a marketing coordinator
- Placed in charge of entire marketing for department
- Created emails and schedules of events and classes offered
- Merged two Facebook pages into one
- Wrote feature stories of trainers and instructors

Other Employment:

Nursery Worker, First Baptist Church, Stillwater, Okla.
(July 2010-Sept. 2012)

- Facilitated stimulating learning activities while keeping children safe and entertained

Volunteer Work:

Midnight Glow Run 5K- OSU

- Photography
- Assisted with registration
- Assisted with promotion of the event
- Event raised about 526 canned goods for the OSU Food Closet

Falls Creek Sponsor, First Baptist Church, Stillwater, Okla. (June 2011 and July 2012)

- Mentored teens throughout the week.
- Led girls' Bible study
- Decision Team leader

Sporadic Media Specialist, First Baptist Church, Stillwater, Okla.

- Ran PowerPoint slides
- Ran Sound

Skills:

- Proficient in communication styles
- Proficient in writing in AP style
- Proficient in managing and running social media: Facebook, Twitter, YouTube
- Basic knowledge of Adobe Creative Suite
- Basic knowledge of iMovie, and Final Cut
- Proficient in Audacity and GarageBand
- Proficient in Microsoft Office
- Directing Videos

Honors and Activities:

- PRSSA- Public Relations Student Society of America (August 2012- present)
- Theater Council- (August 2012- present)
- NSCS- National Society of Collegiate Scholars (Jan. 2011- present)

References available upon request