How to Find a Trusted Supplier of Colored Gemstones

By Pastor Geneve

When in the market for naturally colored diamonds, such as those supplied by Swiss dealer Pastor Geneve, diamond buyers should look for a seller that retains top gem industry experts as advisors. Pastor Geneve’s staff possesses extensive training in gem valuation and color grading, both of which are essential to assessing the true investment potential of a colored [diamond](http://en.wikipedia.org/wiki/Diamond%E2%80%8E).

With the increasing popularity and attractive investment potential of colored diamonds, more buyers are looking to acquire these exquisite gems. Three main options exist for finding and buying these precious stones: auction houses, gem retailers, and specialty dealers.

While retailers have expanded their colored diamond selection over the last few years, their prices tend to be higher because of the intermediaries in the supply chain. Auction houses are often used by knowledgeable collectors or those interested in a particular stone. However, auctioneers typically require documentation of the buyer’s wealth before the auction. Specialty dealers, such as Pastor Geneve, are often the first choice of diamond aficionados, since these dealers typically offer better pricing and more gem expertise than is found at auctions or retailer