**BillFloat Announces Appointment of General Counsel**

Neil Peretz was recently named the first general counsel for BillFloat, a start-up company based in San Francisco that works with lenders and suppliers to help consumers pay their bills on time. Peretz, whose career concentrations include consumer credit issues and financial law, formerly worked with the [Consumer Financial Protection Bureau](http://www.consumerfinance.gov/), where he co-founded the entity’s office of enforcement. Peretz’s priorities in his new role are keeping BillFloat legally compliant and managing the company’s partnerships with the more than 2,500 billers who work with BillFloat’s customers. Ryan Gilbert, CEO and co-founder of BillFloat, stated that Peretz’s experience with financing, regulatory compliance, and consumer credit would be extremely valuable to BillFloat.  
  
Neil Peretz brings both legal and business experience to BillFloat, which has more than one million registered users. He has worked as an attorney for the U.S. Department of Justice and the U.S. Securities and Exchange Commission, and he co-founded and led several start-up companies in Silicon Valley. Peretz has a law degree from the University of California, Los Angeles, and an MA in psychology from Tufts University.