



America's Favorite Doors®

# merchandising catalog



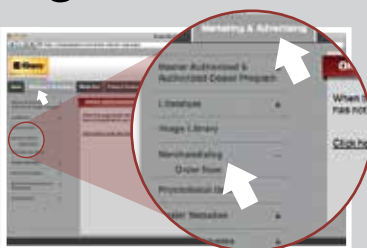
# clopay<sup>®</sup> merchandising program

Clopay's Merchandising Program benefits dealers of all sizes by providing professional showroom displays, signs, mailers and additional products designed to convey a consistent and professional look.

Take a look through our catalog and consider what these products can do to enhance your showroom, while increasing your sales and profits. **Don't forget, Co-Op dollars can be used at 100% to purchase merchandising items!**

## How to Order from the Merchandising Site

- 1 Go to [clopaydealer.com](http://clopaydealer.com). Click on *Marketing & Advertising* tab – “Order Now” under “Merchandising”.



- 2 You should now be on the merchandising site ([direct.pvcomm.com/cloverch](http://direct.pvcomm.com/cloverch)). Find your desired products. Some items are customizable.



- 3 Once you have made your selections, follow the checkout process. Fill in your *Shipping* and *Billing* information.



- 4 Review your order and click *Send Order* to finalize your purchase.

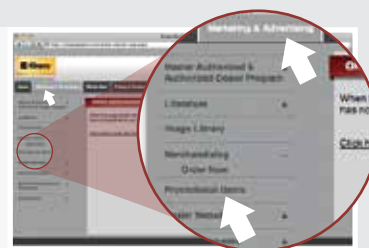


- 5 A confirmation screen will display once your order is sent. Email confirmation will also be sent to the email address you provided.



## How to Order from the Promotional Item Site

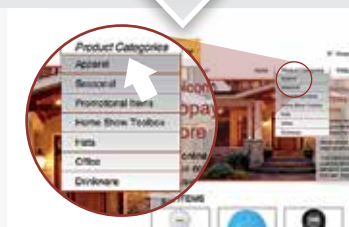
- 1 Go to [clopaydealer.com](http://clopaydealer.com). Click on *Marketing & Advertising* tab – “Promotional Items”.



- 2 A new window will open to Clopay's promotional website, <https://clopay.geigerstore.com>.



- 3 Locate *Product Categories* at the top; a pull-down menu will appear. Click on the category of the item that you are looking for.



- 4 Once you have made your selections, follow the checkout process.



# product index

## Intellicore®

Corner Snipe .....	4
Quarter Page Ads .....	4
Direct Mail Cards .....	4
Posters .....	5
Vinyl Wall Graphic .....	5
Banner .....	5

## Residential Garage Doors

### Marketing Materials

Hardware Rack Card .....	6
Direct Mail Cards .....	6
Door Hangers .....	6
Yard Signs .....	7
Literature Folders .....	7
Service Labels .....	7
Thank You Notes and Envelopes .....	7
Truck Decal .....	8
Color and Stain Color Selectors .....	8
Canvas Bags .....	8

### Showroom Signage

3D Clopay® Logo .....	9
Product Identifiers .....	9
Magnets and Decals .....	9
Traditional Banners .....	10
Vinyl Wall Posters .....	10
Posters with Frames .....	10
Posters with Stands .....	10
Light Boxes .....	11
Retractable Banners .....	11
Floor Mats .....	11

### Showroom Displays

Information Center .....	12
Garage Door Center .....	12
Literature Center .....	13
LiftMaster® Opener Center .....	13
Double-Sided Door Display .....	14
Residential Two-Sided Display .....	14
T-Stands .....	14
Literature Holders .....	14

### Wood Samples .....

### Good Housekeeping Items .....

16-17

## Residential Entry Doors

### Marketing Materials

Literature .....	17
Door Hangers .....	17
Yard Signs .....	17

### Showroom Signage

Vinyl Wall Posters .....	18
Light Boxes .....	18
Retractable Banner .....	18

### Showroom Displays

Spinning Stand .....	19
----------------------	----

### Color Selectors .....

### Sales Kit .....

## Commercial Doors

### Showroom Signage

Vinyl Wall Posters .....	20
Posters with Frames .....	20
Light Boxes .....	20

### Showroom Displays

Commercial Two-Sided Display .....	20
------------------------------------	----

## Promotional Items

How to Order .....	21
Ball Cap .....	22
Ball Cap with Lights .....	22
Camouflage Cap .....	22
Beanie .....	22
Black Leather Work Gloves .....	22
Short Sleeve T-Shirt .....	23
Men's and Ladies' Silk Touch Shirt .....	23
Pique Polo – Tall .....	23
Men's and Ladies' Tech Embossed Polo .....	24
Men's and Ladies' Nike® Dri-Fit Golf Shirt .....	24
Titleist Velocity Golf Ball .....	24
Divot Repair Tool .....	24
Heavy-duty Golf Towel .....	24
Long Sleeve T-Shirt .....	25
Men's and Ladies' Twill Shirt .....	25

Men's and Ladies' Tonal Pattern Shirt .....	25
Hooded Sweatshirt .....	26
New Englander Rain Jacket .....	26
Umbrella .....	26
Wind Jacket .....	26
Winter Jacket .....	27
Travel Mug .....	27
Kan-Tastic Beverage Holder .....	27
Cafe Mug .....	27
iPad Cover .....	28
Jr. Padfolio .....	28
Vision Pen .....	28
Pen-Vienna .....	28
Flip Top Calculator .....	28
Tape Measure with Light .....	29
Flashlight .....	29
Multi-Tool .....	29
9" Latex Balloons .....	29


## Special Requests

### Logo Design .....

### Print Ad .....

### Custom Request .....

### Clearance .....



**YOU CAN  
CUSTOMIZE  
ALMOST EVERY ITEM!**

Custom requests are possible even if an item is not marked with the **CUSTOMIZE ME** lightning bolt badge.

Look for the “special request” menu item on the website to get started.

# intellicore®

## Corner Snipe

12" W x 12" H

This one-sided magnetic graphic is designed for use on Intellicore® equipped steel showroom doors and sample sections. The graphic highlights the basic features of Intellicore®.



### PRICING

\$30.00

## Quarter Page Ads

CUSTOMIZABLE ⚡

5.5" W x 6" H

Contact Dick Porter at 1-800-686-0537 or via email at [dporter@pvcomm.com](mailto:dporter@pvcomm.com) to request a custom print ad.

This item is available free of charge.



## Direct Mail Cards\*

CUSTOMIZABLE ⚡

10" W x 6.125" H

Generate sales with this direct mail item. Direct mail lists are also available. Customizable lists with over 25 demographic variables that allow you to target your audience are available for purchase during checkout. If you are ordering a mailing list with your postcards, please order just the postcards and mailing list. If you need additional items, please return to the site and place a second order.



### PRICING

50 =	\$64.00
100 =	\$83.00
250 =	\$134.00
500 =	\$216.00
750 =	\$302.00
1000 =	\$386.00

\*Additional designs available on merchandising site.

Other quantities are available.

## Posters

22" W x 28" H printed on .060 styrene. Two-sided.

24" W x 36" H printed on 80# gloss cover. One-sided.

Use these posters in your showroom, at trade shows, home shows, builder meetings and special events.

22" x 28" PRICING
\$88.00

24" x 36" PRICING
\$66.00

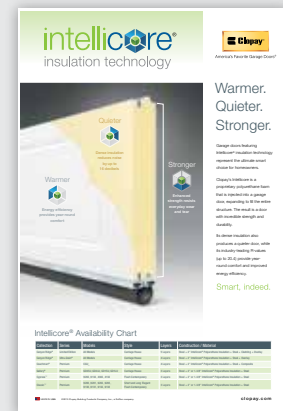


## Vinyl Wall Graphic (Resembles Fathead® Material)

24" W x 36" H. 6 millimeter vinyl with low-tac adhesive. One-sided.

This easy-to-remove vinyl wall decal has been designed to adhere to a clean, smooth wall without frames or mounting hardware.

PRICING
\$72.00



## Banner

60" W x 36" H

60" x 36" banner printed on 13 oz. scrim vinyl. Three grommets on top and bottom of banner with twine supplied for easy hanging.

PRICING
\$178.00







## Yard Signs

CUSTOMIZABLE ⚡

24"W x 16"H Coroplast® yard sign with H-Frame stand

Yard signs are a cost effective method to call attention to your job site and advertise your business.

PRICING	
12 =	\$108.00
24 =	\$192.00
36 =	\$270.00



## Literature Folders

CUSTOMIZABLE ⚡

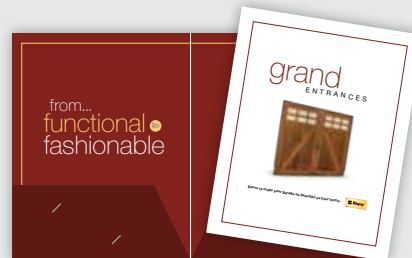
9"W x 12"H

Perfect for presentations and leave-behinds, the pocket folder is 9" x 12" and is designed to hold literature, estimates, presentation pieces and your business card.

Convey to your customers a unified and professional look with customized 9" x 12" pocket folders. May be tailored with your logo, photos and customized message and is designed to hold literature, estimates, presentation pieces and your business card.

Contact Dick Porter at 419-994-4112 for more information on artwork and printing specifications. Dick will provide you with an estimate.

PRICING (SOLD IN PACKS OF 25)	
Starting at 25 = \$33.50	

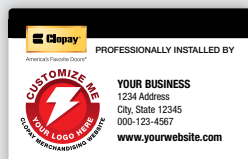


## Service Labels

CUSTOMIZABLE ⚡

3.5"W x 2.25"H

A 3.5" x 2.25" service label, customized with your logo/contact information and affixed to your installs, is like a direct hotline to your business and will provide your customers with quick and easy access to you when maintenance or service issues arise.



PRICING	
500 =	\$190.00
1000 =	\$230.00

\*Additional designs available on merchandising site.

## Thank You Notes and Envelopes\*

CUSTOMIZABLE ⚡

4.25"W x 2.75"H

Thank your customers with a handwritten message on notecards customized with your logo and contact information. (Pricing below includes blank envelopes.)



PRICING	
50 =	\$133.00
100 =	\$158.00
250 =	\$244.00

# residential garage doors marketing materials

## Truck Decal

Use this 22" x 9.71" 4-color Clopay® logo decal on all your company trucks and cars. Decals are applied with squeegee (not included).

PRICING
\$43.00



## Color and Stain Color Selectors

Color selectors are available for Clopay® Dealers.

Wood line stain color selectors have clear vinyl inserts that are included between each wood sample to help customers visualize what the wood and stain will look like on a typical home. Choose from a fan deck of seven factory stain colors shown on Redwood, Hemlock and Meranti or a fan deck of seven factory stain colors shown on Light, Mixed and Dark Cedar.

PRICING
5" x 2.5" = \$10.00 (Clopay® Color Selector)
4" x 7.5" = \$40.00 (Clopay® Wood Line Stain Color Selector – Redwood, Hemlock and Meranti)
4" x 7.5" = \$40.00 (Clopay® Wood Line Stain Color Selector – Light, Mixed and Dark Cedar)



## Canvas Bag To Contain One Sample Panel

Sample canvas wrap. Help protect Clopay samples with these attractive durable sample bags.

PRICING
\$50.00



## Black Canvas Sample Bag

Black canvas bag that will hold 3 sample door sections. Help protect Clopay samples with these attractive durable sample bags.

PRICING
\$90.00



# residential garage doors showroom signage

## 3D Clopay® Logo

18"W x 8"H

Proudly display the brand that tells your customers you sell America's Favorite Garage Doors®! This attractive Clopay® logo, made of metal and acrylic, is ready-to-hang with the supplied double-sided adhesive. (Same logo used throughout Clopay's 2012 showroom displays.)



### PRICING

\$50.00

## Product Identifiers\*

CUSTOMIZABLE ⚡ \*\*

These one-sided showroom graphics are designed to easily identify hand samples and sample doors in your showroom.

The Big Product Identifiers are 8" x 4" and the Mini Product Identifiers are 4" x 2". Both are printed on white .03 styrene and come with 2 pieces of adhesive tape.



### MINI IDENTIFIERS PRICING

\$15.00

### BIG IDENTIFIERS PRICING

\$25.00

The Product Snipe Magnets come in three sizes: 8" x 8", 12" x 12" and 13" x 13".



(For steel doors and samples.)

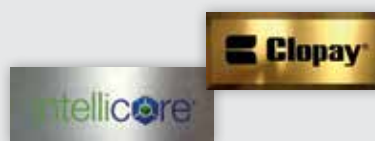
### PRICING

8" x 8" = \$27.00

12" x 12" = \$30.00

13" x 13" = \$32.00

The Intellicore® Product Identifier Badge is 3.25" x 1.25" and the Clopay® Gold Bar Product Identifier Badge is 2.75" x 1.25". Both are made of aluminum and have an adhesive backing.



### PRICING

\$1.50 each

## Magnets and Decals

Proudly display your dealer status with this static cling that you can affix to a window or glass entry door in your showroom. 12" x 12" on clear static material.



### PRICING

\$32.00 each

18" x 8" Clopay® logo on white magnetic material with rounded corners.



### PRICING

\$40.00

Use this 22" x 9.71" 4-color Clopay® logo decal on all your company trucks and cars. Decals are applied with squeegee (not included).



### PRICING

\$43.00

\*Additional designs available on merchandising site. \*\* Not all items customizable.

# residential garage doors showroom signage

## Traditional Banners\* CUSTOMIZABLE ⚡ \*\*

Great for hanging in your showroom and trade shows.



### PRICING

69" x 23" = \$143.00  
(Includes grommets and twine)

8' x 2' = \$176.00  
(Includes grommets and twine)

60" x 36" = \$178.00  
(Includes grommets and twine)

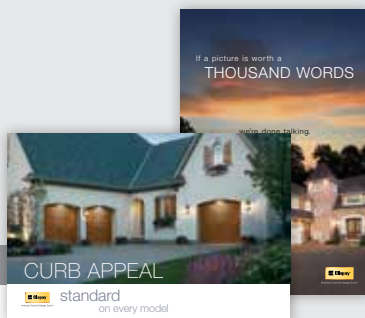
Customizable 8' x 2' = \$209.00  
(Includes grommets and twine)

## Vinyl Wall Posters\* (Resembles Fathead® Material)

CUSTOMIZABLE ⚡ \*\*

36" W x 24" H or 24" W x 36" H 6 millimeter vinyl with low-tac adhesive. One-sided.

This easy-to-remove vinyl wall decal has been designed to adhere to a clean, smooth wall without frames or mounting hardware.



### PRICING

\$72.00

## Posters with Frames\* CUSTOMIZABLE ⚡ \*\*

36" W x 24" H or 24" W x 36" H printed on 80# gloss cover. One-sided. Black or silver wall mount frame. (Can be ordered with or without frames.)

Use these posters in your showroom, at trade shows, home shows, builder meetings and special events.

### FRAME PRICING

\$89.00

### POSTER PRICING

\$66.00



## Posters with Stands\*

22" W x 28" H printed on .060 styrene.

Two-sided.

These two-sided posters have been designed for display in your showroom, at trade shows, home shows, builder meetings and special events.



### POSTER PRICING

\$88.00

### FRAME PRICING

Pedestal Display = \$97.00

Single Graphic Display = \$94.00

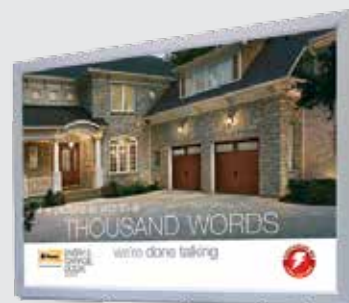
Triple Graphic Display = \$139.00

\*Additional designs available on merchandising site. \*\* Not all items customizable.

## Light Boxes\* CUSTOMIZABLE ⚡

Graphics for LED light boxes are printed on white .010" translucent 24"W x 36"H material.

Conserve energy and add WOW to your showroom with this 24" x 36" thin profile LED light box. Exterior transformer needs electrical outlet. Comes in brushed aluminum or powder-coated black finish.



### LIGHT BOX PRICING

\$399.00

### GRAPHIC PRICING

Starting at \$99.00

## Retractable Banners\* CUSTOMIZABLE ⚡ \*\*

33.5"W x 78"H Telescoping Retractor and Banners

The sleek design of the Retractor Display offers the perfect mix of form and function. The fully telescoping pole allows you to display a variety of banner heights. Graphic changes are quick and easy with additional replacement rollers that simply pop into the base and safely protect your graphics when not in use.

### LED Clip-On Display Light (Optional)

The LED bulbs in this Clip-On Display Light offer an eco-friendly alternative to typical Halogen® or incandescent bulbs. This Clip-On LED Display Light is an energy efficient lighting option for your displays.

### DISPLAY LIGHT PRICING

\$106.00

### RETRACTABLE BANNER PRICING

Standard = \$339.00

Custom = \$369.00



## S, M, L or XL Diamond Tread and Woodgrain Floor Mats CUSTOMIZABLE ⚡

Custom printed heavy-duty vinyl floor mats with a diamond tread or woodgrain texture. Custom art is included with the floor mat.

### PRICING FOR (S) – 24" x 36"

1 = \$166.00

2 = \$230.00

4 = \$357.00

### PRICING FOR (M) – 32" x 47"

1 = \$214.00

2 = \$324.00

4 = \$545.00

### PRICING FOR (L) – 36" x 60"

1 = \$261.00

2 = \$420.00

4 = \$738.00

### PRICING FOR (XL) – 48" x 72"

1 = \$357.00

2 = \$611.00

4 = \$1,119.00



Woodgrain  
Detail

Diamond Tread  
Detail

Other quantities are available.

\*Additional designs available on merchandising site. \*\* Not all items customizable.

# residential garage doors showroom displays

## Information Center

*Display dimensions are 5'W x 7'.75"H x 3'D*

The Information Center is made with a rich Mahogany Laminate and black Thermofoil Laminate with a touch of Faux Stone to create a warm and welcoming display customers will flock to. This display can sit flush against a wall or be a freestanding unit. The Information Center includes 2 energy efficient LED Nora Puck lighting where electric is required. To enhance this display, simply add a TV or computer monitor to the front or back of the display to showcase videos, MyDoor®, the Door Imagination System or beauty shots.

### The Information Center Includes:

- 12 Hinged Sample Frames with Handles (Samples\* Not Included)
- Plexi Cutaway to Show Sample Insulation
- 2 Energy Efficient LED Nora Puck Lighting (Electric Required)
- 2 Literature Holders (Literature Not Included)
- 2 Side Snap Frame Graphics Panels (Graphics Chosen in the Ordering Process)
- 1 Front Snap Frame Graphics Panel (Graphics Chosen in the Ordering Process)
- Faux Stone and Mahogany Laminate
- Clopay® Logo
- Neutral Filler Snap Springs (Allows All Samples to Fit in Frame)
- Casters to Allow the Display To Be Easily Moved

### PRICING

Starting at \$5,136.70

*\*Frames for samples are not designed to accommodate sample sizes over 3-1/4".*

*Product identifiers for the Information Center are available.*



## Garage Door Center

*Display dimensions are 12'W x 8'2.5"H x 3'D*

If you want to show multiple full size doors, this display is for you. Having the ability to display 4 doors in your showroom will impress any customer who walks through your door. This display gives customers the ability to touch and feel the detail and textures of our products.

### The Garage Door Center Includes:

- Frames with Handles That Hold Four 8' x 7' Doors (Doors Sold Separately)
- Clopay® Logos (Front and Back)
- 1 Snap Frame Graphics Panel (Graphics Chosen in the Ordering Process)
- Faux Stone and Mahogany Laminate
- Rollers to Move Doors Back and Forth
- 3 Energy Efficient LED Nora Puck Lighting (Electric Required)

### PRICING

Starting at \$3,010.84



# Literature Center

Display dimensions are 2.4'W x 6.6'H x 2'D

We developed the literature center to create a one-stop shop in your showroom for all of your customers' literature requests.

**The Literature Center Includes:**

- 8 Literature Holders on Front of Display (Literature Not Included)
- 1 Front Snap Frame Graphics Panel (Graphics Chosen in the Ordering Process)
- 1 Full Snap Frame Graphics Panel on Back (Graphics Chosen in the Ordering Process)
- Mahogany Laminate
- Removable Clopay® Logo (Front and Back)
- Casters to Allow the Display To Be Easily Moved

PRICING
Starting at \$1,443.92



Front of Literature Center

Back of Literature Center

# LiftMaster® Opener Center

Display dimensions are 2.4'W x 6.6'H x 2'D

With our partner LiftMaster®, we are proud to present our new Opener Display. This display showcases 3 Openers along with information on each series. LiftMaster® Openers are not included with the display and can be ordered through LiftMaster®. Shams or Openers of your choice can be mounted to this display. Simply order a model from the Elite®, Premium and Contractor Series™ and place next to coordinating series description.

**The LiftMaster® Opener Center Includes:**

- Holders for 3 Openers (Openers Are Ordered Separately Through LiftMaster®; Rails Are NOT Needed for Display)
- Mahogany Laminate
- LiftMaster® Logo (Front and Back)
- 2 Snap Frame Graphic Panels (Front and Back)
- 5 Literature Holders Down Side
- Casters to Allow the Display To Be Easily Moved

PRICING
Starting at \$1,536.92



Front of Opener Center

Back of Opener Center



# residential garage doors showroom displays

## Double-Sided Door Display

Display dimensions are 24"W x 82-3/4"H x 3-3/4"D

Our Double-Sided Door Display is perfect to showcase two garage doors in a small amount of space. This display is great to showcase one side in front of your showroom windows and another door on the inside of your showroom without taking up a large amount of space. We added the Mahogany Laminate and Faux Stone seen throughout our showroom display program to tie everything together.

### The Double-Sided Door Display Includes:

- Double-Sided Door Stand (Doors Not Included)
- Faux Stone and Mahogany Laminate

#### PRICING

Starting at \$701.66



## Residential Two-Sided Display\*

Display dimensions are 77"H x 30"W x 2"D

Designed to showcase Clopay's residential door options, this 77" high by 30" wide, two-sided display offers an easy-to-read overview in a compact footprint. Full color graphics describing doors, options and accessories are enclosed in a sturdy, powder-coated steel frame that features swing-out door samples of actual residential door panels for easy customer viewing. Graphics and samples are chosen in the ordering process and are included with the display.

#### PRICING

Starting at \$485.00



## T-Stands

Two-piece set for displaying assembled door sections. Holds one door and is available in white only. You will be invoiced for these items direct from the plant.



#### PRICING

\$190.00

## Literature Holders

Literature is 100% visible in the Clear View. This 10" x 10.5" x 16" box-like device actually pulls up and locks in place to become a four-tiered literature holder. So compact, it fits into a zip topped carrying case that totes like a backpack. The attractive chrome base is incredibly sturdy, while the durable clear acrylic literature holders allow you to show off your printed materials. Great for your showroom or home shows!



#### PRICING

\$115.00

\*Additional designs available on merchandising site.

# residential garage doors wood samples

## Wood Sample Kit

Reserve® Collection and Classic™ Wood Collection Sample Kit. Includes one Hemlock piece in each of the seven Sikken Stain Colors and includes two raw pieces each of Redwood, Cedar, Meranti, Fir, Luan, Hemlock, Hemlock Veneer, Grooved MDO, Smooth MDO, Rough Sawn Fir and MDF.

Great for showing the natural wood characteristics of the woods species available in the Reserve® Collection and Classic™ Wood Collection.



### PRICING

\$50.00

## Construction Samples

12"W x 12"H



### PRICING

Models beginning with 44 = \$120.00

Models beginning with RH = \$126.00

Models beginning with CRD = \$206.00

## Limited Edition Sections

26"W x 21"H



### PRICING

\$602.00

*Images above represent product structure only. Actual sample color will match your selection.*

## Stop Moldings

Black or brown vinyl



### PRICING

\$7.00

## Unstained Samples

## Natural 078 Samples

## Cedar 077 Samples

## Teak 085 Samples

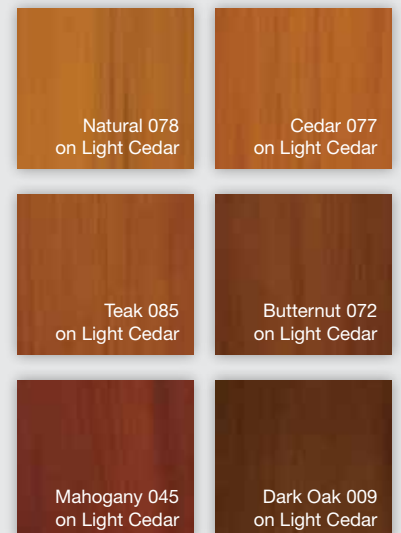
All Samples Sized 3"W x 4"H

## Butternut 072 Samples

## Mahogany 045 Samples

## Dark Oak 009 Samples

## Miscellaneous Samples



Check merchandising site for full list of all available wood and stain samples on all categories on this page.

### 3" x 4" SAMPLE PRICING

\$5.00

# residential garage doors good housekeeping items

## Retractable Banners

33.5"W x 78"H Telescoping Retractor and Banners

The sleek design of the Retractor Display offers the perfect mix of form and function. The fully telescoping pole allows you to display a variety of banner heights. Graphic changes are quick and easy with additional replacement rollers that simply pop into the base and safely protect your graphics when not in use.



### DISPLAY LIGHT PRICING

\$106.00

### RETRACTABLE BANNER PRICING

Standard = \$339.00

## LED Clip-On Display Light (Optional)

The LED bulbs in this Clip-On Display Light offer an eco-friendly alternative to typical Halogen® or incandescent bulbs. This Clip-On LED Display Light is an energy efficient lighting option for your displays.

## Vinyl Wall Graphic (Resembles Fathead® Material)

24"W x 36"H 6 millimeter vinyl with low-tac adhesive. One-sided.

This easy-to-remove vinyl wall decal has been designed to adhere to a clean, smooth wall without frames or mounting hardware. Use this wall graphic to showcase how Clopay® has earned the Good Housekeeping Seal, the most widely recognized symbol of consumer assurance and protection in today's marketplace!

### PRICING

\$72.00



## Posters

24"W x 36"H printed on 80# gloss cover. One-sided.

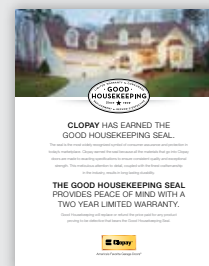
22"W x 28"H printed on .060 styrene. Two-sided.

Use these posters in your showroom, at trade shows, home shows, builder meetings and special events. These posters showcase how Clopay has earned the Good Housekeeping Seal, the most widely recognized symbol of consumer assurance and protection in today's marketplace!

### PRICING

24" x 36" = \$66.00

22" x 28" = \$88.00



## Information Sheets

CUSTOMIZABLE ⚡

8.5"W x 11"H

These information sheets let your customers know they are purchasing a garage door that has been awarded the Good Housekeeping Seal of Approval.

### PRICING (SOLD IN PACKS OF 25)

\$7.90 (Not Customizable)

\$22.00 (Customizable)



# residential garage doors good housekeeping items

## Magnets

3" W x 2" H oval magnet of the Good Housekeeping Seal of Approval.  
Clopay® 5" W x 8" H Good Housekeeping magnet with rounded corners.

These magnets display the Good Housekeeping logo and let consumers know that Clopay® has earned this seal of approval.

PRICING
3" x 2" = \$3.00
5" x 8" = \$6.00



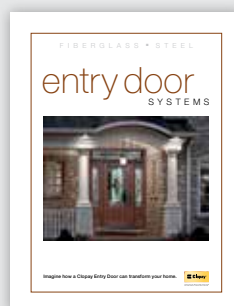
# residential entry doors marketing materials

## Literature

8.5" W x 11" H

The full-line brochure contains information about all Entry Door products including construction and specifications.

PRICING
\$2.99

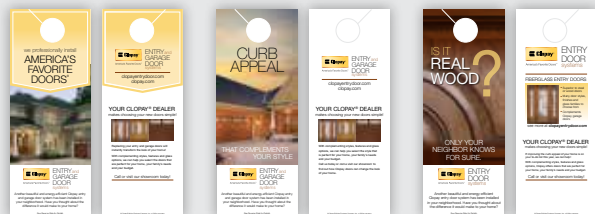


## Door Hangers

CUSTOMIZABLE ⚡

4.25" W x 11" H die-cut door hanger

Maximize your job site presence! Door hangers are a practical and affordable way to reach any targeted audience.



PRICING
50 = \$105.00
100 = \$125.00
250 = \$165.00
500 = \$245.00
750 = \$331.00
1000 = \$392.00
5000 = \$597.00

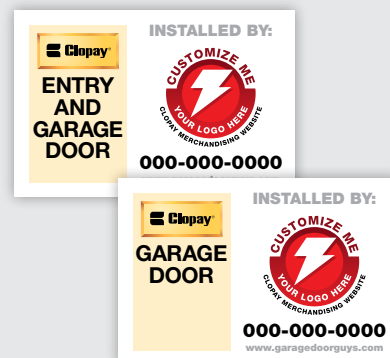
Other quantities are available.

## Yard Signs

CUSTOMIZABLE ⚡

24" W x 16" H Coroplast® yard sign with H-Frame stand

Yard signs are a cost effective method to call attention to your job site and advertise your business.



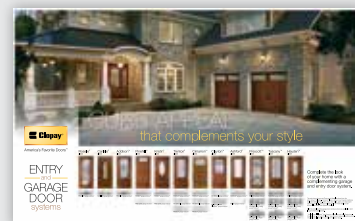
PRICING
12 = \$108.00
24 = \$192.00
36 = \$270.00

# residential entry doors showroom signage

## Vinyl Wall Posters (Resembles Fathead® Material)

48"W x 30"H 6 millimeter vinyl with low-tac adhesive. One sided.

This easy-to-remove vinyl wall decal has been designed to adhere to a clean, smooth wall without frames or mounting hardware. Use these vinyl wall graphic posters in your showroom, at trade shows, home shows, builder meetings and special events.



### PRICING

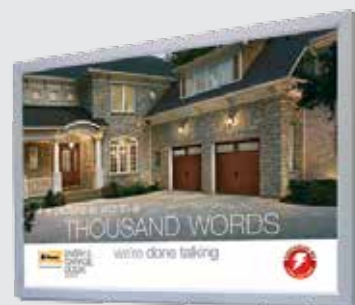
\$95.00

## Light Boxes\*

CUSTOMIZABLE ⚡

Graphics for LED light boxes are printed on white .010" translucent 24"W x 36"H material.

Conserve energy and add WOW to your showroom with this 24" x 36" thin profile LED light box. Exterior transformer needs electrical outlet. Comes in brushed aluminum or powder-coated black finish.



### LIGHT BOX PRICING

\$399.00

### GRAPHIC PRICING

Starting at \$99.00

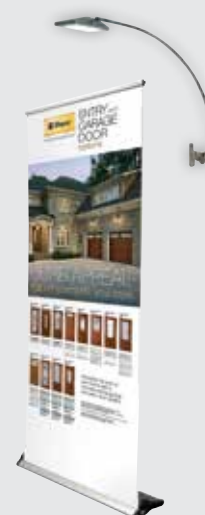
## Retractable Banner

33.5"W x 78"H Telescoping Retractor and Banner

The sleek design of the Retractor Display offers the perfect mix of form and function. The fully telescoping pole allows you to display a variety of banner heights. Graphic changes are quick and easy with additional replacement rollers that simply pop into the base and safely protect your graphics when not in use.

## LED Clip-On Display Light (Optional)

The LED bulbs in this Clip-On Display Light offer an eco-friendly alternative to typical Halogen® or incandescent bulbs. This Clip-On LED Display Light is an energy efficient lighting option for your displays.



### STANDARD PRICING

\$339.00

### DISPLAY LIGHT PRICING

\$106.00

\*Additional designs available on merchandising site.



# residential entry doors showroom displays

## Spinning Stand

For use with showroom displays without jambs. Black only.

PRICING
\$135.00



# residential entry doors color selectors and sales kit

## Color and Stain Color Selectors/Kits

The Paint Color Selector has color swatches of each of the available 17 paint colors.

The Grained Fiberglass Fir Stain Color Selector has color swatches of the stain colors available on Craftsman doors.

The Digital Grained Fiberglass Stain Color Selector Kit contains samples for all four textured fiberglass grains, Mahogany, Cherry, Oak and Fir. Each of the eight stain colors is digitally printed on a 4" x 6" card stock in book format.

Each Grained Fiberglass Stain Color Selector Kit contains 3 grained fiberglass stain color selectors (Cherry Grain, Mahogany Grain and Oak Grain).



PRICING
5" x 3" = \$20.00 (Entry Door Systems Paint Color Selector)
4.0625" x 4.0625" = \$35.00 (Entry Door Systems Grained Fiberglass Fir Stain Color Selector)
4" x 6" = \$36.50 (Entry Door Systems Digital Grained Fiberglass Stain Color Selector Kit)
4.0625" x 4.0625" = \$100.00 (Entry Door Systems Grained Fiberglass Stain Color Selector Kit)

## Sales Kit

The Entry Door Sales Kit demonstrates entry door features and construction for Dealers to use in your showroom, at home shows, etc. The kit has a carrying case with the Clopay® logo and a foam insert with spaces for every component and an extra space for any items you may want to add.

### The Sales Kit Includes:

- A carrying case with the Clopay® Logo
- A Cherry grain fiberglass door panel sample, stained Cherry
- A Mahogany grain fiberglass door panel sample, stained Mahogany
- An Oak grain fiberglass door sample panel, stained Medium Oak
- A Smooth fiberglass door panel sample
- A Steel door panel sample
- Hinge samples in all finishes
- Sill samples in all finishes
- Interior casing samples
- Brickmould samples
- Jamb samples
- Caming color samples
- Oak, Mahogany and Cherry Grain Fiberglass stain color selectors
- Paint color selector



PRICING
\$300.00

# commercial doors showroom signage

**Vinyl Wall Posters**  
**(Resembles Fathead® Material)**  
24"W x 36"H 6 millimeter vinyl with low-tac adhesive. One-sided.

This easy-to-remove vinyl wall decal has been designed to adhere to a clean, smooth wall without frames or mounting hardware.

PRICING
\$72.00



**Posters with Frames\***  
24"W x 36"H printed on 80# gloss cover. One-sided. Black or silver wall mount frame available.

Use these posters in your showroom, at trade shows, home shows, builder meetings and special events.

FRAME PRICING
\$89.00
POSTER PRICING
\$66.00



**Light Boxes\*** CUSTOMIZABLE ⚡  
Graphics for LED light boxes are printed on white .010" translucent 24"W x 36"H material.

Conserve energy and add WOW to your showroom with this 24" x 36" thin profile LED light box. Exterior transformer needs electrical outlet. Comes in brushed aluminum or powder-coated black finish.

LIGHT BOX PRICING	GRAPHIC PRICING
\$399.00	Starting at \$99.00



# commercial doors showroom displays

**Commercial Two-Sided Display**  
Display dimensions are 77"H x 30"W x 2"D

Designed to showcase Clopay's commercial door options, this 77" high by 30" wide, two-sided display offers an easy-to-read overview in a compact footprint. Full color graphics describing doors, options and accessories are enclosed in a sturdy, powder-coated steel frame that features swing-out door samples of actual commercial door panels for easy customer viewing. Graphics are included with this display.

PRICING
Starting at \$485.00

\*Additional designs available on merchandising site.










# promotional items

All promotional items listed in this catalog are ordered through <https://clopay.geigerstore.com>. Look for the icons (shown below) on all promotional items in this catalog to find the *Product Category* that you will locate the item in online to order.

If you do not see what you are looking for on the Clopay promotional website, contact Diana Beck at [dlbeck@embarqmail.com](mailto:dlbeck@embarqmail.com) or call 937-448-2890.

Diana Beck, your dedicated account specialist, will work with you to find items that go above and beyond what you see in our corporate merchandise collection. She will help you through the complete order process – from sourcing innovative new merchandise to making sure you get your items when you want them.



-  APPAREL
-  SEASONAL
-  PROMOTIONAL ITEMS
-  HOME SHOW TOOLBOX
-  HATS
-  OFFICE
-  DRINKWARE

## Flashlight








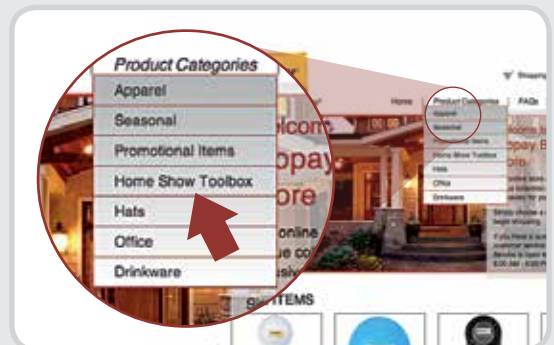
Available in Black Only.

Measuring 3-1/2" H x 15/16" D, this metallic silver accent, 9 bright white LEDs. Includes black strap and batteries.

### PRICING

\$2.75

-  PROMOTIONAL ITEMS
-  HOME SHOW TOOLBOX
-  HATS
-  OFFICE
-  DRINKWARE



# promotional items

## Ball Cap

Available in Navy, Black, Stone and Royal.

This popular style, with its contrast sandwich bill, has an exceptionally soft feel and appearance thanks to an enzyme wash. 100% enzyme-washed cotton twill. Unstructured with low profile. Striped hook and loop closure.

### PRICING

\$8.25



## Ball Cap with Lights

Available in Navy, Black and Stone.

Vivid Expressions™ – Structured brushed cotton twill cap with flashlight. Adjustable fabric strap with hook and loop closure and 3.5" crown. Patented ECB™ technology. Four LED flashlight components with integrated lighting, 4 way switch: flashlight on, reading light on, or all on. Lights up to 40 feet. LED can last up to 100,000 hours. Replaceable batteries can last up to 75 hours. Waterproof electronics – easily remove to wash cap.

### PRICING

\$15.95



## Camouflage Cap

Garment washed camo cap. 6 panel. Garment washed brushed cotton/polyester twill. Unstructured. Low profile. Camo brand woven loop on back arch. Precurved visor. Tuck strap with slide closure.

### PRICING

\$10.00



## Beanie

Available in Black, Navy and Gray.

Beanie cap. A warm must-have accessory. 100% acrylic material.

### PRICING

\$6.20



## Black Leather Work Gloves

Sizes from S–XL. Available in Black Only.

Premium black grain deerskin leather gloves, keystone thumb and shirred elastic back. Unlined.

### PRICING

\$24.90



# promotional items

## Short Sleeve T-Shirt

Sizes from S-6XL and Tall Sizes from LT-4XT.

Available in Royal, Navy, Black, White and Gray.

Heavyweight T-shirt, 6.1 oz., cotton/poly (preshrunk). Seamless body with set-in sleeves. Double-needle coverstitched on front neck. Shoulder-to-shoulder taping. Double-needle sleeves and hem.

S-6XL PRICING		
Black, Royal, Navy	White	Athletic Heather
S-XL = \$9.60	S-XL = \$7.90	S-XL = \$8.90
2XL = \$11.75	2XL = \$9.75	2XL = \$10.90
3XL = \$11.90	3XL = \$9.98	3XL = \$11.10
4XL = \$12.15	4XL = \$10.10	4XL = \$11.25
5XL = \$12.90	5XL = \$10.75	5XL = \$12.00
6XL = \$13.50	6XL = \$11.00	6XL = \$12.40

LT-4XT PRICING		
Black, Royal, Navy	White	Athletic Heather
LT-XLT = \$12.15	LT-XLT = \$9.95	LT-XLT = \$11.45
2XLT = \$15.80	2XLT = \$13.20	2XLT = \$14.90
3XLT = \$16.20	3XLT = \$13.50	3XLT = \$15.25
4XLT = \$16.60	4XLT = \$13.80	4XLT = \$15.65



## Men's and Ladies' Silk Touch Shirt

Men's Sizes from S-4XL. Ladies' Sizes from XS-4XL.

Available in Royal Blue, Black and White.

Silk Touch™ polo, 5 oz. 65% polyester / 35% cotton pique with knit collar and cuffs. Double-needle armholes and bottom hem, side vents, metal buttons with dyed to match plastic rims.

## Pique Polo – Tall

Sizes from LT-4XT.

Available in Royal Blue, Black and White.

Tall size pique polo. With superior wrinkle and shrink resistance, a 5 oz., 65% / 35% polyester cotton pique. Flat knit collar and cuffs. Metal buttons with dyed-to-match plastic rims. Double-needle armhole seams and hem. Side vents.

XS-4XL PRICING
(XS for Ladies) and S-XL = \$16.75
2XL = \$18.30
3XL = \$21.50
4XL = \$22.90

LT-4XT PRICING
LT-XLT = \$23.75
2XLT = \$25.25
3XLT = \$26.75
4XLT = \$28.25





# promotional items

## Men's and Ladies' Tech Embossed Polo

Men's Sizes from S-4XL. Ladies' Sizes from XS-4XL.

Available in Blue and Black.

The traditional argyle with a modern, techie twist. Variegated diamonds are subtly embossed on the front only of this solid moisture-wicking polo to provide eye-catching pattern and contrast.

### PRICING

(XS for Ladies) and S-XL = \$25.25

2XL = \$26.75

3XL = \$29.80

4XL = \$31.50

## Men's and Ladies' Nike® Dri-Fit Golf Shirt

Men's Sizes from S-4XL. Ladies' Sizes from S-2XL.

Tall Sizes from LT-4XT. Available in Blue, Black and White.

Stay cool when things heat up. Engineered with Dri-FIT fabric which provides moisture management technology. This comfortable micro pique polo has an exceptionally soft hand. The design features a flat knit collar, three-button placket, open hem sleeves. The contrast Swoosh design trademark is embroidered on the left sleeve. Made of 4.4 oz., 100% polyester.

### S-4XL PRICING

S-XL = \$34.50

2XL = \$36.00

3XL (Size Available Only for Men) = \$39.25

4XL (Size Available Only for Men) = \$40.75

### LT-4XT PRICING

LT-XLT = \$39.00

2XLT = \$40.75

3XLT = \$43.70

4XLT = \$45.25



## Titleist Velocity Golf Ball

Available in White Only.

The Titleist Velocity Golf Ball features a high velocity low spin LSX solid core technology. The product has a NAZ2 ionomer cover blend that provides fast initial velocity for explosive distance, deep downrange peak trajectory, playable feel in the short game and a tight, consistent ball flight.

### PRICING

\$39.00



## Divot Repair Tool

Available in Black Only.

This divot repair tool easily fits into your pocket or golf bag for travel convenience. The modern design is made of sturdy anodized aluminum. A handy knife and nail file come on the sides, perfect for fixing greens.



### PRICING

\$4.50

## Heavy-duty Golf Towel

Available in Black and White.

3.5 lb./doz. Terry velour. Dobby hemmed heavyweight golf towel. Includes corner grommet and hook.



### PRICING

\$8.35

# promotional items

## Long Sleeve T-Shirt

Sizes from S-4XL and Tall Sizes from LT-4XT.

Available in Royal, Navy, Black, White and Gray.

Port and Company® Essential® heavyweight 6.1 oz. 100% cotton long sleeve T-shirt with coverseamed neck, taped shoulder-to-shoulder with rib knit cuffs and double-needle hem. Nothing beats this traditional T-shirt in comfort, versatility and casual style.

### S-4XL PRICING

Black, Royal, Navy	White	Athletic Heather
S-XL = \$13.75	S-XL = \$11.75	S-XL = \$13.35
2XL = \$16.10	2XL = \$14.30	2XL = \$15.45
3XL = \$16.60	3XL = \$14.65	3XL = \$15.85
4XL = \$16.70	4XL = \$14.75	4XL = \$15.95

### LT-4XT PRICING

Black, Royal, Navy	White	Athletic Heather
LT-XLT = \$14.60	LT-XLT = \$12.55	LT-XLT = \$14.10
2XLT = \$18.00	2XLT = \$16.00	2XLT = \$16.85
3XLT = \$19.10	3XLT = \$16.50	3XLT = \$17.80
4XLT = \$20.75	4XLT = \$18.25	4XLT = \$19.25



## Men's and Ladies' Twill Shirt

Men's and Ladies' Sizes from XSM-4XL.

Available in Black, Royal and Gray.

Stain-Resistant Roll Sleeve Twill Shirt 4.5 oz. 55% / 45% cotton / polyester with soil-release finish. Center back pleat. Button-down chest pockets with flap and pleat details. Epaulets at shoulder seams. Dyed-to-match buttons. Pen holder at left pocket. Roll sleeves with button tabs.

### PRICING

XS-XL = \$29.80
2XL = \$31.30
3XL = \$34.40
4XL = \$35.95



## Men's and Ladies' Tonal Pattern Shirt

Men's Sizes from S-4XL.

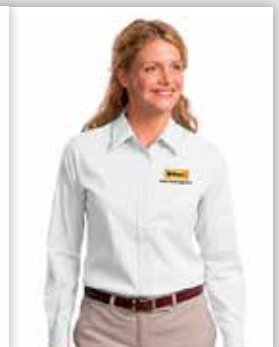
Ladies' Sizes from XS-4XL.

Available in Gray and Blue.

### PRICING

(XS for Ladies) and S-XL = \$28.50
2XL = \$29.80
3XL = \$32.90
4XL = \$34.50

A tonal pattern gives this shirt 3.25 oz., 55% / 45% yarn-dyed cotton / polyester. Button-down collar. Box back pleat. Dyed-to-match buttons. Patch pocket. Button-through sleeve plackets. Adjustable cuffs.



# promotional items

## Hooded Sweatshirt

Sizes from S-6XL. Available in Black, Navy and Gray.

Heavyweight full zip hooded sweatshirt/job site jacket with thermal lining. This durable hooded sweatshirt keeps you warm and comfortable in all types of weather. 12 oz., 60% / 40% cotton /polyester 9 oz., 100% polyester thermal lining for extra warmth. Rib knit cuffs and waistband. Brass zipper. Drawcord with brass eyelets. Front hand warmer pockets.

## Hooded Sweatshirt – Tall

Sizes from LT-6XT. Available in Black, Navy and Gray.

Take shelter in this premium heavyweight 13 oz. 80% cotton / 20% polyester sueded finish full zip hooded sweatshirt with a full gray thermal lining. Features rib knit cuffs and waistband and drawstrings at the hood. Brass zipper and front pouch pockets.

S-6XL PRICING
S-XL = \$45.40
2XL = \$46.80
3XL = \$49.90
4XL = \$51.50
5XL = \$54.50
6XL = \$56.00

LT-6XLT PRICING
LT = \$71.00
XLT = \$74.00
2XLT = \$77.25
3XLT = \$80.25
4XLT = \$83.50
5XLT = \$86.50
6XLT = \$89.50



## New Englander Rain Jacket

Sizes from XS-5XL. Available in Black and Navy.

This Rain Jacket will be there to keep you dry on those chilly rainy days. Lined with contrasting-colored mesh for air-flow circulation, the jacket is made from polyurethane that's bonded to a woven backing, which provides additional fabric strength. Style features taffeta nylon sleeves, a hood and color stripe accent on the front, as well as a wind flap and heat-sealed seams to keep the wind and rain out.

## Umbrella

Available in Royal and Navy.

Stay covered with this durable promotional product! Features a metal shaft, double canopy, wooden handle, matching fabric sleeve and convenient shoulder strap. A 58" arc makes this product ideal during unpredictable weather. Folds to 22".



### RAIN JACKET PRICING

XS-XL = \$45.00
2XL = \$46.50
3XL = \$48.50
4XL = \$50.25
5XL = \$52.25

### UMBRELLA PRICING

\$20.10

## Wind Jacket

Sizes from XS-5XL. Available in Black, Navy and Royal.

Made from ripstop nylon that's treated with a microporous coating for breathability and taped seams to keep the water out. Features a full zip design with a stand-up collar and concealed hood. A storm flap is added to seal out the elements. Also includes covered zippers and an open dropped tail hem with shockcord drawstring for added coverage.



### PRICING

XS-XL = \$35.90
2XL = \$37.50
3XL = \$39.00
4XL = \$40.35
5XL = \$41.75

# promotional items

## Winter Jacket

Sizes from XSM-6XL. Available in Black, Navy and Royal.

The Challenger™ Jacket has a traditional design and a durable, water-repellent shell to keep you warm and dry. With plenty of color choices and styles, this jacket is consistently a top performer. Teklon® nylon shell. Poly-filled body with heavyweight fleece lining for extra warmth. Poly-filled sleeves with polyester lining. Rib knit cuffs and waistband. Slash zippered pockets, interior zippered pocket.

## Winter Jacket – Tall

Sizes from LT-6XT. Available in Black, Navy and Royal.

This jacket features a shell constructed of windproof / water resistant medium-weight 100% Toughlan™ nylon, and 9 oz. heavyweight cotton / polyester / rayon gray jersey lining. Two exterior pockets with zippers and one inner right chest pocket with zipper. Raglan sleeves. Elastic waistband and cuffs.



### XS-6XL PRICING

XS-XL = \$46.75

2XL = \$48.25

3XL = \$51.35

4XL = \$52.90

5XL = \$55.95

6XL = \$57.50

### LT-6XLT PRICING

LT = \$45.25

XLT = \$48.90

2XLT = \$51.00

3XLT = \$54.00

4XLT = \$57.25

5XLT = \$60.25

6XLT = \$63.50

## Travel Mug

Available in Smoke and Blue.

PhotoVision 16 oz. Softouch Tumbler. Enjoy a super-comfortable feel with the luxurious Softouch finish. This tumbler has plastic inner liner and double wall construction, keeping drinks hot or cold.

### PRICING

\$6.80



## Kan-Tastic Beverage Holder

Available in Royal, Red and Black.

Kan-Tastic beverage holder. Made of laminated open cell foam. Folds flat for storage.

### PRICING

\$0.67



## Cafe Mug

Available in Black Only.

12 oz. cozy ceramic mug with a trendy hombre gradient pattern.

### PRICING

\$3.95



# promotional items

## iPad Cover

*Available in Black Only.*

Packed with features, this case holds both iPad 1 and iPad 2. It has a magnetic closure and a camera hole for iPad 2. Exterior pocket for storage as well as an integrated stylus holder. Inside is five business card holders and a pocket as well as a microsuede interior to prevent scratches. (Does not include iPad or pen.)

### PRICING

\$11.60



## Jr. Padfolio

*Available in Black Only.*

External elastic loop and 3 internal elastic loops for holding USB memory flash drives and pens. Four business card pockets. Clear ID window. Document pocket. Includes 5" x 8" lined writing pad. (Does not include pen.)

### PRICING

\$7.30



## Vision Pen

*Available in White Only.*

Vision plunger action ballpoint pen with grip section and chrome trim. Black ink standard. NEW! Eversmooth ink technology provides the smooth flowing ink of a gel pen, with the nonsmudge benefits of a ballpoint! Made in the USA.

### PRICING

\$1.23



## Pen-Vienna

*Available in Black, Blue, Navy, Red and Gold.*

Beautifully styled with a raised rubber grip for writing ease, our Vienna ballpoint pen comes in 5 eye-catching colors. Silver engraving matches the striking silver accents of this classic push action retractable.

### PRICING

\$1.40



## Flip Top Calculator

*Available in Red, Blue and Silver.*

This plastic pocket sized flip cover calculator with rubber grips is a fun product with a unique opening mechanism. With a push of a button, the cover flips open to reveal the display and elevate the calculator for easy use. Powered with button batteries.

### PRICING

\$2.91





# promotional items

## Tape Measure with Light

*Available in Yellow Only.*

A retractable, 16' metal tape measurer. The handy accessory features a self-lock mechanism, metal clip and 3 LED lights. Batteries are included with a battery blocker.



### PRICING

\$9.35

## Flashlight

*Available in Black Only.*

Measuring 3-1/2" H x 15/16" D, this lightweight torch features a rich enamel color body with metallic silver accent, 9 bright white LED bulbs, and easy-to-use big black push button. Includes black strap and batteries. This flashlight makes a great home show giveaway!



### PRICING

\$2.75

## Multi-Tool

*Available in Black Only.*

Chipper Multi-Tool has a stainless steel body and matte color plastic contour case. Contains knife, Phillips screwdriver, serrated fish scaler with hook, disgorger, scissors, can opener, bottle opener, slotted screwdriver, corkscrew, needle, manicure file with reamer and mini split key ring. Black polyester carry case with belt loop included. Size: 4" H x 1" W x 1/2".



### PRICING

\$6.25

## 9" Latex Balloons

*Available in Yellow, Orange, Pink, Blue and Red.*

9" Qualatex® Standard Latex balloons with 100% biodegradable latex.



### PRICING

\$0.24

# special requests

## Logo Design

The merchandising site aims to provide the best quality products and your logo can be a big part of that end quality. If you suspect that your logo is not ready for high-end print work there are logo services available to help.

### Total Logo Redesign Includes:

- FREE analysis of your current logo  
(just upload on the merchandising site and we will take a look)
- Design of a new logo for high-end printing

#### PRICING

You will be contacted with quote.

Is your LOGO print-ready?



## Print Ad

Looking for a print ad for your local newspaper or a magazine, but you're not sure where to start or what message to relay? Go to the merchandising site and provide us with as much information as you can. A representative will contact you to get any further details and price your print ad for you.

#### PRICING

You will be contacted with quote.



## Custom Request

Haven't found what you want? Go to the merchandising site and fill in your information and you will be contacted to discuss your special request. You will be provided with a personal contact that will help determine your needs and provide you a quote for your request.

#### PRICING

You will be contacted with quote.



Have your own  
IDEA?

# clearance



ONLY 1 REMAINING!

## Sliding Door Display

18'W x 9'8"H x 3'2"D

Unit houses three full size 8' x 7' doors that slide back and forth on three separate tracks. This heavy-duty unit will be braced to a supporting wall and will require approximately 18' of open wall space. A literature rack with 3 pockets is attached to the one side of the display to hold sell sheets.

Doors must be ordered separately.

**HOT NEW  
SALES PRICE!  
\$600.00**

Clopay® will be updating the Clearance items periodically so be sure to check the merchandising site in the coming months to find out what is on sale!

