Clopay®

America's Favorite Doors®

home show toolbox

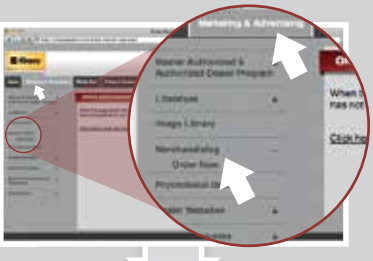
clopay® merchandising program

Clopay's Merchandising Program benefits dealers of all sizes by providing professional showroom displays, signs, mailers and additional products designed to convey a consistent and professional look.

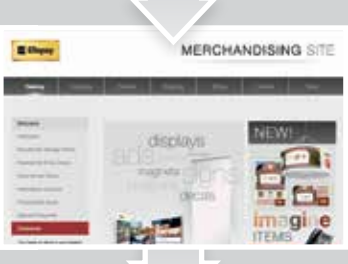
Take a look through our catalog and consider what these products can do to enhance your showroom, while increasing your sales and profits. **Don't forget, Co-Op dollars can be used at 100% to purchase merchandising items!**

How to Order from the Merchandising Site

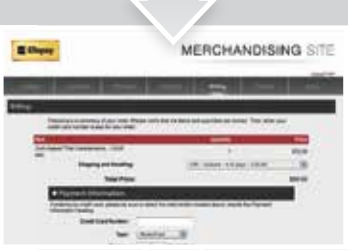
1. Go to clopaydealer.com. Click on *Marketing & Advertising* tab – "Order Now" under "Merchandising".



2. You should now be on the merchandising site (direct.pvcomm.com/clomerch). Find your desired products. Some items are customizable.

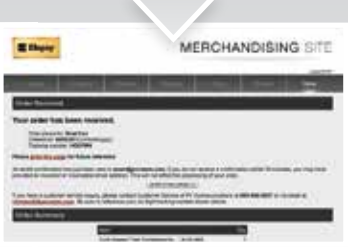


3. Once you have made your selections, follow the checkout process. Fill in your *Shipping* and *Billing* information.



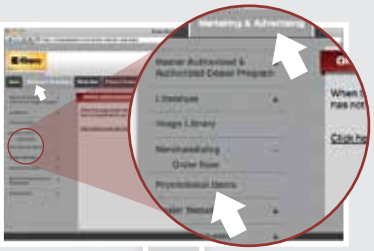
4. Review your order and click *Send Order* to finalize your purchase.

5. A confirmation screen will display once your order is sent. Email confirmation will also be sent to the email address you provided.



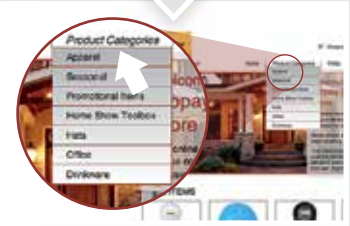
How to Order from the Promotional Item Site

1. Go to clopaydealer.com. Click on *Marketing & Advertising* tab – "Promotional Items".

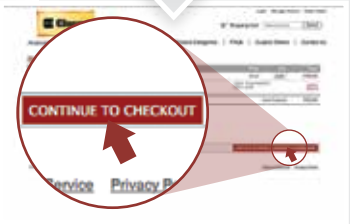


2. A new window will open to Clopay's promotional website, https://clopay.geigerstore.com.

3. Locate *Product Categories* at the top; a pull-down menu will appear. Click on the category of the item that you are looking for.



4. Once you have made your selections, follow the checkout process.



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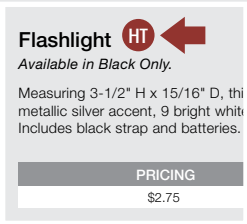
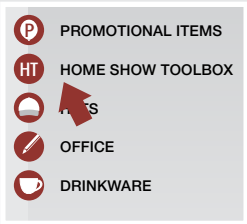
YOU CAN
CUSTOMIZE
ALMOST EVERY ITEM!

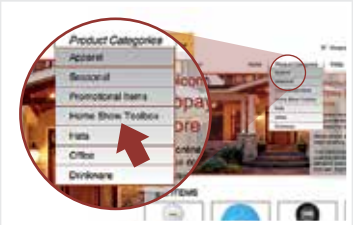
Custom requests are possible even if an item is not marked with the CUSTOMIZE ME lightning bolt badge.

Look for the "**special request**" menu item on the website to get started.

promotional items







- APPAREL
- SEASONAL
- PROMOTIONAL ITEMS
- HOME SHOW TOOLBOX
- HATS
- OFFICE
- DRINKWARE

All promotional items listed in this catalog are ordered through https://clopay.geigerstore.com. Look for the icons (shown on right) on all promotional items in this catalog to find the *Product Category* that you will locate the item in online to order.

If you do not see what you are looking for on the Clopay promotional website, contact Diana Beck at dlbeck@embarqmail.com or call 937-448-2890.

Diana Beck, your dedicated account specialist, will work with you to find items that go above and beyond what you see in our corporate merchandise collection. She will help you through the complete order process – from sourcing innovative new merchandise to making sure you get your items when you want them.

home show toolbox

Entry Door Spinner

For use with showroom displays without jambs. Black only.

PRICING
$135.00

Entry Door Sales Kit

The Entry Door Sales Kit demonstrates entry door features and construction for Dealers to use in your showroom, at home shows, etc. The kit has a carrying case with the Clopay® logo and a foam insert with spaces for every component and an extra space for any items you may want to add.

The Sales Kit Includes:

- A carrying case with the Clopay® logo
- A Cherry grain fiberglass door panel sample, stained Cherry
- A Mahogany grain fiberglass door panel sample, stained Mahogany
- An Oak grain fiberglass door sample panel, stained Medium Oak
- A Smooth fiberglass door panel sample
- A Steel door panel sample
- Hinge samples in all finishes
- Sill samples in all finishes
- Interior casing samples
- Brickmould samples
- Jamb samples
- Caming color samples
- Oak, Mahogany and Cherry Grain Fiberglass stain color selectors
- Paint color selector

PRICING
$300.00

Product Identifiers* CUSTOMIZABLE

These one-sided showroom graphics are designed to easily identify hand samples and sample doors in your showroom.

The Big Product Identifiers are 8" x 4" and the Mini Product Identifiers are 4" x 2". Both are printed on white .03 styrene and come with 2 pieces of adhesive tape.

MINI IDENTIFIERS PRICING
$15.00

BIG IDENTIFIERS PRICING
$25.00

Good Housekeeping Logo Magnet

3"W x 2"H oval magnet of the Good Housekeeping Seal of Approval.

This magnet displays the Good Housekeeping logo and lets consumers know that Clopay® has earned this seal of approval.

PRICING
$3.00

**Additional designs available on merchandising site.*

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The Splash – 8' and 10' Displays CUSTOMIZABLE

Display dimensions for 8' display are 92"W x 92"H x 12"D.
Display dimensions for 10' display are 92"W x 121"H x 12"D.
(Includes wrap-around sides. Weighs less than 30 pounds.)

Set up your trade show booth in 30 seconds flat. This exciting new pop-up display really makes an impact as it sets up from a compact unit into a full 8' or 10' wide display. It comes complete with a full color graphic printed on a wrinkle resistant fabric face that attaches to the frame with hook and loop. When expanded, the fabric is taut, wrinkle free and completely covers the frame. Trade show teardown is quick and easy because the whole display folds easily into the included compact carrying case.

PRICING
8' Display = $1,587.00
10' Display = $1,672.00

LED Clip-On Display Light Pair

Pack of 2 display lights.

The LED bulbs in this Clip-On Display light offer an eco-friendly alternative to typical Halogen® or incandescent bulbs. With low power consumption and extremely long life, this Clip-on LED Display Light is an energy efficient lighting option for your displays.

PRICING
$196.00

Retractable Banner* CUSTOMIZABLE **

33.5"W x 78"H Telescoping Retractor and Banner

The sleek design of the Retractor Display offers the perfect mix of form and function. The fully telescoping pole allows you to display a variety of banner heights. Graphic changes are quick and easy with additional replacement rollers that simply pop into the base and safely protect your graphics when not in use.

LED Clip-On Display Light (Optional)

The LED bulbs in this Clip-On Display light offer an eco-friendly alternative to typical halogen or incandescent bulbs. This Clip-on LED Display Light is an energy efficient lighting option for your displays.

DISPLAY LIGHT PRICING
$106.00

RETRACTABLE BANNER PRICING
Standard = $339.00
Custom = $369.00

**Additional designs available on merchandising site. ** Not all items customizable.*

home show toolbox

Residential or Commercial Two-Sided Display*

Display dimensions are 77"H x 30"W x 2"D

Designed to showcase Clopay's residential door options, this 77" high by 30" wide, two-sided display offers an easy-to-read overview in a compact footprint. Full color graphics describing doors, options and accessories are enclosed in a sturdy, powder coated steel frame that features swing-out door samples of actual residential or commercial door panels for easy customer viewing. Graphics are chosen in the ordering process.

PRICING
Starting at $485.00

Double-Sided Door Display

Display dimensions are 24"W x 82-3/4"H x 3-3/4"D

Our Double-Sided Door Display is perfect to showcase two garage doors in your home show booth without taking up a lot of space. Faux stone and mahogany laminate create a warm and inviting look to complement your home show booth.

The Double-Sided Door Display Includes:

- Double-Sided Door Stand (Doors Not Included)
- Faux Stone and Mahogany Laminate

PRICING
Starting at $701.66

T-Stands

Two-piece set for displaying assembled door sections. Holds one door and is available in white only. You will be invoiced for these items direct from the plant.

PRICING
$190.00

**Additional designs available on merchandising site.*

home show toolbox

Tabletop Display* CUSTOMIZABLE

A tabletop display is a great way to showcase information on products, beauty shots and to promote Clopay and your dealership in a small compact display. Pricing includes display, header graphic, 3 graphic panels and carrying case.

PRICING
$1,157.50

Table Skirts* – For 6' and 8' CUSTOMIZABLE

72"W (6' tables), 96"W (8' tables)

Customized with your logo, these fabric table skirts are printed in full color to grab attention at trade shows. Consider purchasing with our complementing banners for a professional trade show presentation.

Trade Show Banners* CUSTOMIZABLE

96"W x 36"H

Customizable trade show banners designed to complement our 6' and 8' fitted table throws.

TABLE THROW PRICING
6' Skirt = $325.00
8' Skirt = $375.00

BANNER PRICING
$312.00

Round Banners* CUSTOMIZABLE

6', 8', 10' and 12' available.

Catch eyes and command the attention of the room! Customized with your logo and printed in vivid color, these enormous yet lightweight fabric banners guarantee you won't be missed at your next trade show. Choose from two designs.

PRICING
6' = $700.00
8' = $930.00
10' = $1,150.00
12' = $1,325.00

**Additional designs available on merchandising site.*

home show toolbox

Posters with Frames* CUSTOMIZABLE **

36"W x 24"H or 24"W x 36"H printed on 80# gloss cover. One-sided.
Black or silver wall mount frame. (Can be ordered with or without frames.)

Use these posters in your showroom, at trade shows, home shows, builder meetings and special events.

FRAME PRICING	POSTER PRICING
$89.00	$66.00

Custom Banner* CUSTOMIZABLE **

Great for hanging in your showroom and home shows. Add a custom banner to your home show booth to draw customers in.

PRICING
8' x 2' = $176.00 *(Includes grommets and twine)*
60" x 36" = $178.00 *(Includes grommets and twine)*

S, M, L or XL Diamond Tread and Woodgrain Floor Mats CUSTOMIZABLE

Custom printed heavy-duty vinyl floor mats with a diamond tread or woodgrain texture. Custom art is included with the floor mat.

PRICING FOR (S) – 24" x 36"
1 = $166.00
2 = $230.00
4 = $357.00

PRICING FOR (M) – 32" x 47"
1 = $214.00
2 = $324.00
4 = $545.00

PRICING FOR (L) – 36" x 60"
1 = $261.00
2 = $420.00
4 = $738.00

PRICING FOR (XL) – 48" x 72"
1 = $357.00
2 = $611.00
4 = $1,119.00

Other quantities are available.

Woodgrain Detail

Diamond Tread Detail

Literature Holders

Literature is 100% visible in the Clear View. This 10" x 10.5" x 16" box-like device actually pulls up and locks in place to become a four-tiered literature holder. So compact, it fits into a zip topped carrying case that totes like a backpack. The attractive chrome base is incredibly sturdy, while the durable clear acrylic literature holders allow you to show off your printed materials.

PRICING
$115.00

**Additional designs available on merchandising site. ** Not all items customizable.*

home show toolbox

Clopay® Paper/Notepads CUSTOMIZABLE

4.25"W x 5.5"H

Customized notepads with your logo and contact information. Great for jotting notes or customer giveaways.

PRICING
10 = $68.00
25 = $89.00
50 = $124.00
100 = $192.00

Name Badges for Sales Force CUSTOMIZABLE

3"W x 2"H (Pin on back)

Introduce your sales team to customers with customized name badges. Sold in groups of ten with safety pin affixed to back.

PRICING
$35.00

Thank You Notes and Envelopes*

4.25"W x 2.75"H CUSTOMIZABLE

Thank your customers with a handwritten message on notecards customized with your logo and contact information. *(Pricing includes blank envelopes.)*

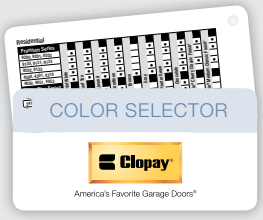
PRICING
50 = $133.00
100 = $158.00
250 = $244.00

Color and Stain Color Selectors

Color selectors are available for Clopay® Dealers.

Wood line stain color selectors have clear vinyl inserts that are included between each wood sample to help customers visualize what the wood and stain will look like on a typical home. Choose from a fan deck of seven factory stain colors shown on Redwood, Hemlock and Meranti or a fan deck of seven factory stain colors shown on Light, Mixed and Dark Cedar.

PRICING
5" x 2.5" = $10.00 *(Clopay® Color Selector)*
4" x 7.5" = $40.00 *(Clopay® Wood Line Stain Color Selector – Redwood, Hemlock and Meranti)*
4" x 7.5" = $40.00 *(Clopay® Wood Line Stain Color Selector – Light, Mixed and Dark Cedar)*



**Additional designs available on merchandising site.*

home show toolbox

Canvas Bag To Contain One Sample Panel

Sample canvas wrap. Help protect Clopay samples with these attractive durable sample bags.

PRICING
$50.00

Black Canvas Sample Bag

Black canvas bag that will hold 3 sample door sections. Help protect Clopay samples with these attractive durable sample bags.

PRICING
$90.00

Tape Measure with Light

Available in Yellow Only.

A retractable, 16' metal tape measure. The handy accessory features a self-lock mechanism, metal clip and 3 LED lights. Batteries are included with a battery blocker.

PRICING
$9.35

Flashlight

Available in Black Only.

Measuring 3-1/2" H x 15/16" D, this lightweight torch features a rich enamel color body with metallic silver accent, 9 bright white LED bulbs and easy-to-use big black push button. Includes black strap and batteries. This flashlight makes a great home show giveaway!

PRICING
$2.75

Multi-Tool

Available in Black Only.

Chipper Multi-Tool has a stainless steel body and matte color plastic contour case. Contains knife, Phillips screwdriver, serrated fish scaler with hook, disgorger, scissors, can opener, bottle opener, slotted screwdriver, corkscrew, needle, manicure file with reamer and mini split key ring. Black polyester carrying case with belt loop included. Size: 4" H x 1" W x 1/2".

PRICING
$6.25

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9" Latex Balloons

Available in Yellow, Orange, Pink, Blue and Red.

9" Qualatex® Standard Latex balloons with 100% biodegradable latex.

PRICING
$0.24

Kan-Tastic Beverage Holder

Available in Royal, Red and Black.

Kan-Tastic beverage holder. Made of laminated open cell foam. Folds flat for storage.

PRICING
$0.67

Vision Pen

Available in White Only.

Vision plunger action ballpoint pen with grip section and chrome trim. Black ink standard. NEW! Eversmooth ink technology provides the smooth flowing ink of a gel pen, with the non-smudge benefits of a ballpoint! Made in the USA.

PRICING
$1.23

Pen–Vienna

Available in Black, Blue, Navy, Red and Gold.

Beautifully styled with a raised rubber grip for writing ease, our Vienna ballpoint pen comes in 5 eye-catching colors. Silver engraving matches the striking silver accents of this classic push action retractable.

PRICING
$1.40

Flip Top Calculator

Available in Red, Blue and Silver.

This plastic pocket sized flip cover calculator with rubber grips is a fun product with a unique opening mechanism. With a push of a button, the cover flips open to reveal the display and elevate the calculator for easy use. Powered with button batteries.

PRICING
$2.91

home show toolbox

Men's and Ladies' Silk Touch Shirt

Men's Sizes from S–4XL. Ladies' Sizes from XS–4XL.
Available in Royal Blue, Black and White.

Silk Touch™ polo, 5 oz. 65% polyester / 35% cotton pique with knit collar and cuffs. Double-needle armholes and bottom hem, side vents, metal buttons with dyed to match plastic rims.

Pique Polo – Tall

Sizes from LT–4XT.
Available in Royal Blue, Black and White.

Tall size pique polo. With superior wrinkle and shrink resistance, a 5 oz., 65% / 35% polyester cotton pique. Flat knit collar and cuffs. Metal buttons with dyed-to-match plastic rims. Double-needle armhole seams and hem. Side vents.

XS–4XL PRICING
(XS for Ladies) and S–XL = $16.75
2XL = $18.30
3XL = $21.50
4XL = $22.90

LT–4XT PRICING
LT–XLT = $23.75
2XLT = $25.25
3XLT = $26.75
4XLT = $28.25

Men's and Ladies' Tech Embossed Polo

Men's Sizes from S–4XL. Ladies' Sizes from XS–4XL.
Available in Blue and Black.

The traditional argyle with a modern, techie twist. Variegated diamonds are subtly embossed on the front only of this solid moisture-wicking polo to provide eye-catching pattern and contrast.

PRICING
(XS for Ladies) and S–XL = $25.25
2XL = $26.75
3XL = $29.80
4XL = $31.50

home show toolbox

Men's and Ladies' Nike® Dri-Fit Golf Shirt

Men's Sizes from S–4XL. Ladies' Sizes from S–2XL.
Tall Sizes from LT–4XT. Available in Blue, Black and White.

Stay cool when things heat up. Engineered with Dri-FIT fabric which provides moisture management technology. This comfortable micro pique polo has an exceptionally soft hand. The design features a flat knit collar, three-button placket, open hem sleeves. The contrast Swoosh design trademark is embroidered on the left sleeve. Made of 4.4 oz., 100% polyester.

S–4XL PRICING
S–XL = $34.50
2XL = $36.00
3XL (Size Available Only for Men) = $39.25
4XL (Size Available Only for Men) = $40.75

LT–4XT PRICING
LT–XLT = $39.00
2XLT = $40.75
3XLT = $43.70
4XLT = $45.25

Men's and Ladies' Twill Shirt

Men's and Ladies' Sizes from XSM–4XL.
Available in Black, Royal and Gray.

Stain-Resistant Roll Sleeve Twill Shirt 4.5 oz. 55% / 45% cotton / polyester with soil-release finish. Center back pleat. Button-down chest pockets with flap and pleat details. Epaulets at shoulder seams. Dyed-to-match buttons. Pen holder at left pocket. Roll sleeves with button tabs.

PRICING
XS-XL = $29.80
2XL = $31.30
3XL = $34.40
4XL = $35.95

Men's and Ladies' Tonal Pattern Shirt

Men's Sizes from S–4XL. Ladies' Sizes from XS–4XL.
Available in Gray and Blue.

A tonal pattern gives this shirt 3.25 oz., 55% / 45% yarn-dyed cotton / polyester. Button-down collar. Box back pleat. Dyed-to-match buttons. Patch pocket. Button-through sleeve plackets. Adjustable cuffs.

PRICING
(XS for Ladies) and S–XL = $28.50
2XL = $29.80
3XL = $32.90
4XL = $34.50

MADE IN USA

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