Discussing Private Aviation on Unfinished Business

In addition to heading the award-winning advertising and marketing agency Fraser Communications, Renee Fraser co-hosts an hour-long radio show with fellow businesswoman Betsy Berkhemer. The show, Unfinished Business, airs weekly on KFWB NewsTalk 980 and reaches over two million listeners in the Los Angeles area each week.

During their show on July 28, 2013, Renee Fraser and Betsy Berkhemer welcomed Wade Eyerly, the CEO of short-stop charter service Surf Air, and Michael McCain, the executive vice president for business development of global charter provider Aero Jet Services, for a discussion of private aviation. During the broadcast, they talked about the overall business model of [private aviation](http://en.wikipedia.org/wiki/Private_aviation), including its similarities to and differences from commercial aviation. McCain said that his business books travel through its own website and phone line as well as through business jet brokers, who act like travel agents. Eyerly explained the winding path his career has taken and the “all-you-can-fly” business model his company is pioneering for short flights in California. To hear the show in its entirety, visit [2minuteswith.com](http://www.2minuteswith.com/).