Pink Hair for Hope - Sporting Color for Breast Cancer Hope and a Cure

Salon Virage is a premier hair salon offering professional styling, cutting, coloring, and restorative treatment services to patrons in Northern Virginia. The styling professionals at Salon Virage are proud participants in the annual Pink Hair for Hope hair extension campaign to raise funds for breast cancer awareness and treatment.

Pink Hair for Hope is an annual campaign committed to the eradication of breast cancer in our lifetime. Sponsored by SHE by SO.CAP., the first creator and provider of human hair extensions in the United States, [Pink Hair for Hope](http://www.socapusa.com/pihaforho.html) offers supporters the opportunity to purchase hair extensions for a nominal $10 fee. Available in long and short styles and in five shades of pink -- dark fuchsia, dark pink, pink, fuchsia, and purplish pink -- the hair extensions symbolize support for breast cancer victims and the research foundations working on treatments and a cure for the disease. The campaign donates its net profits to these research foundations and has raised over $2.5 million since its start in 2006.

Breast cancer awareness month is October, but you can support breast cancer research all year. Help bring both renewed awareness and needed funding resources to the effort to defeat this deadly disease by purchasing and sporting a pink hair extension. Pink hair extensions and clip-ons are available from over 1,000 professional hair salons nationwide.