Ozeri and Microban Create an Innovative Antimicrobial Digital Scale

By Ozeri Corporation

Ozeri Corporation designs and develops digital lifestyle products for vacation rental properties and consumer households. In an effort to grow the company’s global appeal, Ozeri Corporation partnered with Microban International, Ltd., to develop an innovative kitchen scale. The new scale combines the company’s digital technology with Microban’s antimicrobial solution.

Microban’s [antimicrobial](http://en.wikipedia.org/wiki/Antimicrobial) technology stunts the growth of odor-causing bacteria. In order to maintain surface safety and cleanliness, this technology is incorporated into the product during the manufacturing process. The president of Ozeri Corporation, William Huckstein, declared that the addition of Microban technology is one of the most significant improvements the company has made to its line of kitchen scales. As the company continues to create innovative digital products, Huckstein and the company maintain an optimistic outlook for the future. As consumers continuously become more health conscious and choose foods that contain nutritious ingredients, the demand for digital scales in the home is expected to increase.