August 30, 2013

Cindy Howell  
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417-830-0852

**Service Learning Project Proposal**

Greetings:

Ali Oldani, Sunitha Bosecker, Tessa Peterson, and I are perusing a Public Relations degree. We are currently enrolled in Communication Programming and Issues Management at Missouri State University which is an integrated service learning class. As part of that class we have identified you as a potential service learning partner.

We have completed courses that have prepared us for work in the field of communications including: Principles of Public Relations, Journalism, Technical Writing, and Public Speaking and are ready to share our skills with you. From the class syllabus attached you can see that we are required to partake in public relations activities for a local non-profit organization over the course of the semester. Some things you may consider us doing for you this semester are as follows:

* Social digital media
* Planning events
* Producing documents
* Public relations writing of all types
* Creating or recreating documents
* Integrated communication of all types
* Gorilla marketing
* Organizational representation

Our group is interested in doing a project for you that best fits your needs at this time. It is not a supervisory program, but rather we want to extend our help to what you are doing now in terms of public relations and communications. We view the potential project as extending your current public relations efforts rather than creating more issues for you. We want to meet with you personally to discuss what we can do for you and your organization.

For more information on integrated service learning or any other questions you have please feel free to email JanetJenkinsMSU@gmail.com.

Thanks,

Janet Jenkins

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